

# Masked Feature Prediction for Self-Supervised Visual Pre-Training

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### **Abstract**

We present Masked Feature Prediction (MaskFeat) for self-supervised pre-training of video models. Our approach first randomly masks out a portion of the input sequence and then predicts the feature of the masked regions. We study five different types of features and find Histograms of Oriented Gradients (HOG), a hand-crafted feature descriptor, works particularly well in terms of both performance and efficiency. We observe that the local contrast normalization in HOG is essential for good results, which is in line with earlier work using HOG for visual recognition. Our approach can learn abundant visual knowledge and drive large-scale Transformer-based models. Without using extra model weights or supervision, MaskFeat pre-trained on unlabeled videos achieves unprecedented results of 86.7% with MViTv2-L on Kinetics-400, 88.3% on Kinetics-600, 80.4% on Kinetics-700, 38.8 mAP on AVA, and 75.0% on SSv2. MaskFeat further generalizes to image input, which can be interpreted as a video with a single frame and obtains competitive results on ImageNet.

# 1. Introduction

Self-supervised pre-training has been phenomenally successful in natural language processing powering large-scale Transformers [66] with billion-scale data [6, 21]. The underlying idea is an astonishingly simple *mask-and-predict* task, that is, first masking out some tokens within a text and then predicting the invisible content given the visible text.

Humans have a remarkable ability to predict how the world appears and moves when observing it as a continuous stream of spatiotemporal information. Consider the examples in the 1<sup>st</sup> column of Fig. 1. Even without seeing the masked content, we are able to understand the object structure and draw a rough outline or silhouette of imagined information (up to some details), by using visual knowledge about the visible structures. In this work, we show that predicting certain masked features (*e.g.* gradient histograms in the 2<sup>nd</sup> column) can be a powerful objective for self-supervised visual pre-training, especially in the video domain which contains rich visual information.

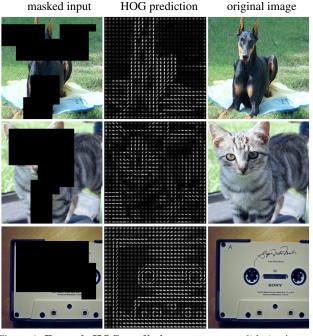


Figure 1. **Example HOG predictions** on unseen *validation* input. Our model is learned by predicting features (*middle*) given masked inputs (*left*). Original images (*right*) are not used for prediction. More qualitative examples are in the Appendix.

One essential difference between vision and language is that vision has no pre-existing vocabulary to shape the prediction task into a well-defined classification problem. In contrast, the raw spatiotemporal visual signal is continuous and dense posing a major challenge to masked visual prediction. One immediate solution is to imitate the language vocabulary by building a visual vocabulary that discretizes frame patches into tokens, as explored in BEiT [2, 58]. However, this requires an external tokenizer which can be limited in compute-intensive video understanding scenario.

We present **Masked Feature** Prediction (MaskFeat), a pre-training objective that directly regresses *features* of the masked content. Specifically, our approach ingests the masked space-time input with a vision Transformer backbone [23, 46] and predicts a certain feature representation of the masked content. In this way, the pre-trained model acquires an adequate understanding of the complex spacetime structures within dense visual signals.

We study a broad spectrum of feature types, from pixel colors and hand-crafted feature descriptors, to discrete visual tokens, activations of deep networks, and pseudo-labels from network predictions. Our study reveals:

- (i) Simple histogram of oriented gradients (center column in Fig. 1), as in the popular HOG [18] and SIFT [49] descriptors which dominated visual recognition for over a decade, is a particularly effective target for MaskFeat in terms of both performance and efficiency.
- (ii) The discretization (tokenization) of visual signals is not necessary for masked visual prediction, and continuous feature regression (i.e. MaskFeat) can work well.
- (iii) Semantic knowledge from human annotations is not always helpful for MaskFeat, but characterizing local patterns seems important. For example, predicting supervised features from CNNs or ViTs trained on *labeled* data leads to *degraded* performance.

Our approach is conceptually and practically simple. Compared to contrastive methods that require a siamese structure and two or more views of each training sample (e.g., [16, 29, 37]), MaskFeat uses a *single network* with a *single view* of each sample; and unlike contrastive methods that strongly rely on carefully designed data augmentation, MaskFeat works fairly well with minimal augmentation.

Compared to previous masked visual prediction methods [2, 62], MaskFeat with HOG does *not involve any external model*, such as a dVAE tokenizer [58] that introduces not only an extra pre-training stage on 250M images, but also non-negligible training overhead in masked modeling.

We show that MaskFeat can pre-train large-scale video models that generalize well. Transformer-based video models, though powerful, are previously known to be prone to over-fitting and heavily rely on *supervised* pre-training [1, 46] on large-scale *image* datasets, *e.g.*, ImageNet-21K (IN-21K) [20]. While MaskFeat opens the door for directly pre-training on unlabeled videos which shows enormous benefits for video understanding.

Our results on standard video benchmarks are ground-breaking: MaskFeat pre-trained MViTv2-L [46] gets **86.7**% top-1 accuracy on Kinetics-400 [43] without using any external data, greatly surpassing the best prior number of this kind by +**5.2**%, and also methods using large-scale image datasets, *e.g.*, IN-21K and JFT-300M [61]. When transferring to downstream tasks, MaskFeat gets unprecedented results of **38.8** mAP on action detection (AVA [35]) and **75.0**% top-1 accuracy on human-object interaction classification (SSv2 [33]). When generalized to the image domain, MaskFeat also obtains competitive 84.0% top-1 with ViT-B and 85.7% with ViT-L using only ImageNet-1K [20].

Our code will be available in PyTorchVideo<sup>1,2</sup> [25, 26].

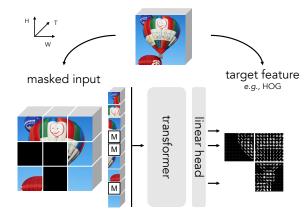


Figure 2. **MaskFeat pre-training.** We randomly replace the input space-time cubes of a video with a [MASK] token and directly regress features (*e.g.* HOG) of the masked regions. After pre-training, the Transformer is fine-tuned on end tasks.

# 2. Method

We start by describing MaskFeat and its instantiations for video and image understanding in §2.1. We then introduce and discuss five candidates for target features in §2.2.

### 2.1. Masked Feature Prediction

Our method performs a masked visual prediction task, motivated by humans' ability to inpaint masked visual content up to some details. The task first randomly masks out a few space-time cubes of a video, and then predicts the masked ones given the remaining ones. By modeling masked samples, the model attains video understanding in the sense of recognizing parts and motion of objects. For instance, to solve the examples in Fig. 1, a model has to first recognize the objects based on the visible area, and also know what the objects typically *appear* and how they usually *move* to inpaint the missing area.

One key component of the task is the prediction target. Masked language modeling tokenizes the corpus with a vocabulary to serve as the target [21]. In contrast, the raw visual signal is continuous and high-dimensional and there is no natural vocabulary available. In MaskFeat, we propose to predict *features* of the masked area. And the supervision is provided by features extracted from the original, intact sample. We use a wide interpretation of features [12], from hand-crafted feature descriptors, to activations of deep networks. The choice of the target feature largely defines the task and impacts the property of the pre-trained model, which we discuss in §2.2.

**Instantiations.** We first describe MaskFeat for video input. A video is first divided into space-time cubes as in typical video Vision Transformers [26, 46]. The cubes are then projected (*i.e.* convolved) to a sequence of tokens. To perform masking, some of the tokens in the sequence are randomly masked out by being replaced with a [MASK] token.

 $<sup>^{1} \</sup>verb|https://github.com/facebookresearch/pytorchvideo|$ 

 $<sup>^{2} \</sup>verb|https://github.com/facebookresearch/mvit|$ 

This is a learnable embedding indicating masked patches. A block of tokens is masked together which we detail in §4.3. To make a prediction, the token sequence after [MASK] token replacement, with positional embedding added, is processed by the Transformer. Output tokens corresponding to the masked cubes are projected to the prediction by a linear layer. The prediction is simply the feature of the 2-D spatial patch temporally centered in each masked cube (see discussions in Appx. Tab. 11). The number of output channels is adjusted to the specific target feature (e.g.,  $3 \times 16 \times 16$  if predicting RGB colors of pixels in a  $16 \times 16$  patch). The loss is only operated on the masked cubes. Our instantiation is inspired by BERT [21] and BEiT [2], illustrated in Fig. 2.

MaskFeat can be easily instantiated in the image domain, which can be interpreted as a video with one single frame. Most operations are shared, except that there is no temporal dimension and each token now represents only a spatial patch instead of a space-time cube.

### 2.2. Target Features

We consider five different types of target features. The targets are categorized into two groups: 1) one-stage targets that can be directly obtained including pixel colors and HOG, and 2) other two-stage targets extracted by a trained deep network or *teacher*. As predicting two-stage targets is effectively learning from a trained deep network teacher, it resembles a form of model distillation [40]; thereby, an extra computational cost of pre-training and inference of the teacher model is inevitable. The five feature types are:

**Pixel colors.** The most straightforward target is arguably the colors of video pixels. Specifically, we use RGB values that are normalized by the mean and the standard deviation of the dataset. We minimize the  $\ell_2$  distance between the model's prediction and the ground-truth RGB values. A similar idea has been explored in [55] as a image inpainting task and in [2, 23] for masked image prediction. Though simple, pixels as target have a potential downside of overfitting to local statistics (*e.g.* illumination and contrast variations) and high-frequency details, which are presumably insignificant [60] for interpretation of visual content.

**HOG.** Histograms of Oriented Gradients (HOG) [18] is a feature descriptor that describes the distribution of gradient orientations or edge directions within a local subregion. A HOG descriptor is implemented by a simple gradient filtering (*i.e.* subtracting neighboring pixels) to compute magnitudes and orientations of gradients at each pixel. The gradients within each small local subregion or *cell* are then accumulated into orientation histogram vectors of several bins, voted by gradient magnitudes. The histogram is normalized to unit length. These features are also used in well-known SIFT [49] descriptors for detected keypoints or in a dense fashion for classification [12]. Similarly, we extract HOG

on a dense grid for the whole image, which suits the prediction target for randomly masked patches.

HOG is characteristic of capturing local shapes and appearances while being partially invariant to geometric changes as long as translations are within the spatial cell and rotations are smaller than orientation bin size. Further, it provides invariance to photometric changes as image gradients and local contrast normalization absorb brightness (*e.g.* illumination) and foreground-background contrast variation. These invariances are vital for good results when using HOG for pedestrian detection in both image [18] and video [19] domains. In accordance to this, our studies (§5.2) reveal local-contrast normalization in HOG is also essential for MaskFeat pre-training.

Finally, HOG computation is cheap and introduces negligible overhead. It can be implemented as a two-channel convolution to generate gradients in x and y axis (or by subtracting neighboring horizontal and vertical pixels), followed by histogramming and normalization.

Our method then simply predicts the histograms summarizing masked patches. Instead of computing HOG only on masked patches, we first obtain a HOG feature map on the whole image and then split the map into patches. In this way, we reduce padding on boundaries of each masked patch. The histograms of masked patches are then flattened and concatenated into a 1-D vector as the target feature. Our loss minimizes the  $\ell_2$  distance between the predicted and original HOG feature. We collect HOG in each RGB channel to include color information which can slightly improve its performance (§5.2).

**Discrete variational autoencoder (dVAE).** To address the continuous high-dimensional nature of visual signals, DALL-E [58] proposes to compress an image with a dVAE codebook. In particular, each patch is encoded into a token which can assume 8192 possible values using a pre-trained dVAE model. Now the task is to predict the categorical distribution of the masked token by optimizing a cross-entropy loss, as explored in BEiT [2]. However, there is an extra computational cost induced by pre-training the dVAE and tokenizing images alongside masked feature prediction.

**Deep features.** In comparison to discretized tokens, we consider directly using continuous deep network features as the prediction target. We use a pre-trained model to produce features as a teacher, either a CNN or ViT, and our loss minimizes the cosine distance (*i.e.* mean squared error of  $\ell_2$ -normalized features).

For CNN teachers, we use the last layers' features corresponding to the masked patches and for ViT we use the respective output patch tokens. We mainly compare features from self-supervised models, which are considered to contain more diverse scene layout [9] and preserve more visual details [74] than features from supervised models. (Though, the usage of human annotations makes the pre-

training technically not self-supervised.) Supervised features are expected to be more semantic as they are trained through human annotations. Similar to dVAE, a non-trivial amount of extra computation is involved when using extra model weights for masked feature generation.

**Pseudo-label.** To explore an even more high-level semantic prediction target, we consider predicting class labels of masked patches. We utilize labels provided by Token Labeling [42], where each patch is assigned an individual location-specific IN-1K pseudo-label. This class label map is generated by a pre-trained high-performance supervised deep network [5] teacher. The masked feature prediction stage is optimized by a cross-entropy loss.

We next study the features discussed in this section.

# 3. Study: Target Features for MaskFeat

**Settings.** We use a pre-training and fine-tuning protocol, following BEiT [2]. We pre-train MViTv2-S,  $16\times4$  [46] with MaskFeat on Kinetics-400 (K400) [43] training set for 300 epochs. We also apply MaskFeat on images, where we pre-train ViT-B [23] on the ImageNet-1K (IN-1K) [20] training set for 300 epochs. We report top-1 fine-tuning accuracy (%) on both datasets. We pre-train and fine-tune all targets with the same recipe which we find generally good in practice. For targets that involve a teacher model, we use official models released by the authors.

Most features are compared on both video and image domains except pseudo-label for which the pseudo-label map

feature type	one-stage	variant	top-1
scratch	-	MViTv2-S [46]	81.1
pixel	✓	RGB	80.7
image descriptor	✓	HOG [18]	82.2
dVAE	Х	DALL-E [58]	81.7
unsupervised feature	×	DINO [9], ViT-B	82.5
supervised feature	×	MViT-B [26]	81.9

Table 1. Comparing target features for MaskFeat (*video*). All variants are pre-trained for 300 epochs on MViTv2-S, 16×4 with MaskFeat. We report fine-tuning top-1 on K400. Default is gray.

is only available on IN-1K [42]. Results are summarized in Tables 1 (video) and 2 (image), analyzed next:

One-stage methods. The fine-tuning accuracy for pixel color prediction in Tables 1 & 2 shows, that compared to the from-scratch baselines, regressing RGB colors produces a slight drop of -0.4% for video classification and a relatively small gain of +0.7% for image. Even though our predicting pixel colors result on IN-1K (82.5%) is better than that reported in BEiT [2] (81.0%), we similarly observe that pixel values are not ideal direct targets, presumably because they are considered to be too explicit [58]. In comparison, HOG, by summarizing the local gradient distribution, contributes to large improvements of +1.1% on K400 and +1.8% on IN-1K over the from-scratch baselines without any extra model which is typical in two-stage methods.

**Two-stage methods.** First, dVAE improves by +0.6% for K400 and +1.0% for IN-1K over their from-scratch baselines. This is better than pixel colors, but outperformed by HOG which does not use an external model.

Next, compared to dVAE, we study MaskFeat to predict *continuous*, unsupervised features: We compare DINO [9] (with ViT-B) and MoCo [15, 17] (with ResNet50 [38] and ViT-B), all pre-trained on IN-1K, even for the video pre-training. Unsupervised features contribute a notable gain for both video and image classification: The DINO variant achieves a gain of +1.4% on K400 and +2.2% on IN-1K compared to their baselines. However, this approach has two main drawbacks, (i) the unsupervised feature extractor needs to be pre-trained *e.g.* worth over thousand epochs in the case of DINO, (ii) the unsupervised features need to be computed on the target data. Still, MaskFeat w/ DINO and MoCo v3 features boosts their original accuracy [9, 17].

Finally, supervised features (from ResNet50 or ViT-B) as well as token labels, though utilizing human annotations, lag behind unsupervised features and HOG. In fact, we notice *significant over-fitting* during fine-tuning for supervised features and token labels, suggesting that predicting features learned from class labels is not suitable in MaskFeat.

epoch<sup>†</sup>

1199

800

600

1535

90

300

top-1

81.8

82.5

83.6

82.8

83.6

83.9

84.0

82.6

81.9

78.8

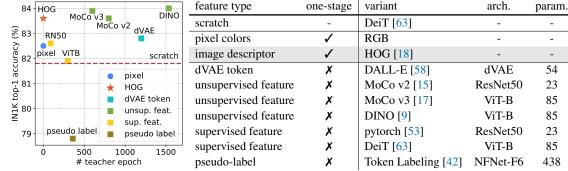


Table 2. **Comparing target features for MaskFeat** (*image*). For all targets, ViT-B is pre-trained with MaskFeat for 300 epochs on IN-1K. We report 100-epoch fine-tuning accuracy on IN-1K. For two-stage targets, we report the *teacher* architecture, number of parameters (M), and effective epoch<sup>†</sup> on IN-1K. The default entry is marked in gray . The plot on the left visualizes the acc/epoch trade-off of the table.

<sup>†</sup> Different teachers use different training strategies. dVAE is pre-trained on an external 250M dataset, while self-supervised methods require multi-view training. To measure the cost in a unified way, we normalize the number of epochs by the cost of one epoch on IN-1K training set with *one* 224<sup>2</sup> *view*.

We hypothesize that class label being invariant to local shapes and textures of the same object disables the ability of MaskFeat to model object's internal structure.

**Discussion.** Our results suggest that a broad spectrum of image features can serve as targets in masked visual prediction, and provide gains over the train-from-scratch baseline. We find that although masked language modeling [21] originally predicts the categorical distribution over a pre-defined vocabulary, discretization as in BEiT [2] is not required for vision. We find that continuous unsupervised features and image descriptors can be strong prediction targets, while the latter come without cost compared to the former which also entail a form of model distillation [41, 63]. An interesting observation is that *supervisedly* trained target features produce poor results, which might relate to class-level specific information being present in features [3,75] that is too global for local mask modeling. Overall, considering the trade-off between performance and computational cost, predicting HOG holds a good balance and therefore we use it as default feature for MaskFeat in the following sections.

# 4. Experiments: Video Recognition

**Settings.** We evaluated with both base and large models of MViTv2 [46]. The models are pre-trained *only* on video clips in the training set of K400 [20] without labels. Our augmentation includes random resized cropping and horizontal flipping. Our models are pre-trained and fine-tuned at 224<sup>2</sup> resolution if not specified. We randomly mask out 40% of total space-time cubes with *cube* masking detailed in §4.3. More implementation details are in Appx. C.1.

# 4.1. Main Results on Kinetics

**Kinetics-400.** Table 3 compares MaskFeat with prior work on K400 dataset. From top to bottom, it has three sections.

The first section presents prior work using CNNs, which commonly do not use any pre-training. The second section presents representative Transformer-based methods, most of which are heavily dependent on supervised pre-training on *large-scale image datasets*.

The third section shows direct comparisons on MViTv2 models. Note that these models are strong baselines and are state-of-the-art for training-from-scratch on their own. Still, 300 epochs of MaskFeat pre-training improve the scratch MViTv2-S, 16×4 [46] with 81.1% top-1 accuracy by +1.1%. The suffix 16×4 represents that the model takes 16 frames with a temporal stride of 4 as input for training.

Next, we explore larger models for which supervised IN-21K pre-training is popular. Pre-trained with MaskFeat for 800 epochs on K400, the large model MViTv2-L,  $16\times4$  reaches 84.3% top-1, outperforming its scratch baseline by a large margin of +3.8% and its IN-21K supervised counterpart by +0.8%. Similar to the image domain, MaskFeat

model	pre-train	top-1	top-5	FLOPs×views	Param
Two-Stream I3D [11]	-	71.6	90.0	216 × NA	25
SlowFast 16×8+NL [28]	-	79.8	93.9	234×3×10	60
X3D-XL [27]	-	79.1	93.9	48×3×10	11
MoViNet-A6 [44]	-	81.5	95.3	386×1×1	31
MViT-B, 64×3 [26]	-	81.2	95.1	455×3×3	37
ViT-B-TimeSformer [4]	Sup., IN-21K	80.7	94.7	2380×3×1	121
Swin-L, 32×2 [48]	Sup., IN-21K	83.1	95.9	604×3×4	197
ViViT-L [1]	Sup., JFT-300M	83.5	94.3	3980×3×1	308
Swin-L↑384, 32×2 [48]	Sup., IN-21K	84.9	96.7	2107×5×10	200
ViViT-H [1]	Sup., JFT-300M	84.9	95.8	3981×3×4	654
TokenLearner [59]	Sup., JFT-300M	85.4	N/A	4076×3×4	450
Florence † 384 [72]	Text, FLD-900M	86.5	97.3	$N/A \times 3 \times 4$	647
SwinV2-G <sup>384</sup> [47]	MIM + Sup.	86.8	N/A	N/A×5×4	3000
3WIIV2-0   364 [47]	IN-21K+Ext-70M	00.0	IN/A	N/AXJX4	3000
MViTv2-S, 16×4 [46]	-	81.1	94.9	$71\times1\times10$	36
MViTv2-S, 16×4 [46]	Sup., IN-21K	82.6	95.3	$71\times1\times10$	36
MViTv2-S, 16×4 [46]	MaskFeat, K400	82.2	95.1	$71\times1\times10$	36
MViTv2-L, 16×4 [46]	-	80.5	94.1	377×1×10	218
MViTv2-L, 16×4 [46]	Sup., IN-21K	83.5	95.9	$377 \times 1 \times 10$	218
MViTv2-L, $16 \times 4$ [46]	MaskFeat, K400	84.3	96.3	$377 \times 1 \times 10$	218
MViTv2-L, 16×4 [46]	MaskFeat, K600	85.1	96.6	$377 \times 1 \times 10$	218
MViTv2-L↑312, 32×3 [46]	-	82.2	94.7	2063×3×5	218
MViTv2-L↑312, 32×3 [46]	Sup., IN-21K	85.3	96.6	2063×3×5	218
MViTv2-L↑312, 32×3 [46]	MaskFeat, K400	86.3	97.1	2063×3×5	218
MViTv2-L↑312, 40×3 [46]	MaskFeat, K400	86.4	97.1	2828×3×4	218
MViTv2-L↑352, 40×3 [46]	MaskFeat, K400	86.7	97.3	3790×3×4	218
MViTv2-L↑352, 40×3 [46]	MaskFeat, K600	87.0	97.4	3790×3×4	218
T 11 2 C		1	TZ		***

Table 3. Comparison with previous work on Kinetics-400. We report the inference cost with a single "view" (temporal clip with spatial crop)  $\times$  the number of views (FLOPs  $\times$  view<sub>space</sub>  $\times$  view<sub>time</sub>). Each "view" consists of T frames with  $\tau$  temporal stride,  $T \times \tau$ . Magnitudes are Giga (10<sup>9</sup>) for FLOPs and Mega (10<sup>6</sup>) for Param. Accuracy of models trained with external data is de-emphasized.

is more significant with larger models, showing that our approach is salable to model capacity. The result also suggests that MaskFeat adapts to different *model types*, as MViTv2 is a Transformer model *with convolutions*.

We further explore the data scalability of MaskFeat. In particular, we pre-train MViTv2-L,  $16\times4$  with Kinetics-600 (K600) [10] containing ~387K training videos,  $1.6\times$  more than K400. We pre-train for 300 epochs on K600 to use a slightly smaller training budget as the 800 epochs on K400. We again fine-tune on K400 and observe that pre-training on K600, without any labels, contributes to another +0.8% gain over K400 pre-training to reach 85.1% top-1.

Next, we fine-tune the 84.3% top-1 MViTv2-L, 16×4 MaskFeat model for 30 epochs to larger spatial sizes of 312² and 352², as well as longer temporal durations of 32 and 40 frames with a temporal stride of three. The resulting extra large model MViTv2-L↑352, 40×3, without using any external data, achieves a top accuracy of 86.7%. Previously, Transformer-based video models heavily rely on supervised pre-training on large image datasets to reach high accuracy. For example, 84.9% top-1 Swin-L↑384 [48] with IN-21K and 84.9% ViViT-H [1] with JFT-300M [61]. MaskFeat opens the door for directly pre-training on unlabeled videos which shows enormous benefits for video understanding, as we can boost the previous best accuracy without external data on K400 (81.5% MoViNet-A6 [44]) by +5.2%.

model	pre-train	center	full	FLOPs	Param
SlowFast R101, 8×8 [28]	K400	23.8	-	138	53
MViT-B, 64×3 [26]	K400	27.3	-	455	36
SlowFast 16×8 +NL [28]		27.5	-	296	59
X3D-XL [27]		27.4	-	48	11
MViT-B-24, 32×3 [26]	K600	28.7	-	236	53
Object Transformer [70]	Kooo	31.0	-	244	86
ACAR R101, $8 \times 8 + NL$ [52]		-	31.4	N/A	N/A
ACAR R101, 8×8 +NL [52]	K700	-	33.3	N/A	N/A
MViTv2-L↑312, 40×3 [46], Sup.	IN-21K+K400	31.6	-	2828	218
MViTv2-L $\uparrow$ 312, 40×3 [46], MaskFeat	K400	36.3	37.5	2828	218
MViTv2-L $\uparrow$ 312, 40×3 [46], MaskFeat	K600	37.8	38.8	2828	218

Table 4. **Transferring to AVA v2.2** [35]. We use single center crop inference (*center*) following MViT [26] and full resolution inference (*full*) to compare to the 2020 AVA Challenge winner ACAR [52]. Inference cost is with the *center* strategy.

Our best **87.0**% top-1 accuracy is achieved by fine-tuning the 85.1% MViTv2-L, 16×4 pre-trained with MaskFeat on 387K training videos in K600 *using no labels*.

Our results with just K400 (86.7%) is already similar to recent 86.5% Florence [72] and 86.8% SwinV2-G [47]. Florence uses 900M curated text-image pairs. SwinV2-G utilizes a giant model with three billion parameters, and is first self-supervisedly then supervisedly pre-trained on a large dataset of IN-21K plus 70M in-house images. The efficiency of our approach in terms of parameter count, compute cost, data, and annotation suggests again the advantage of MaskFeat *directly* pre-training on *unlabeled videos*.

#### 4.2. Transfer Learning

We evaluate downstream transfer learning with the Kinetics MViTv2-L $\uparrow$ 312, 40×3 in Table 3 and Appx. 9a.

Action detection. AVA v2.2 [35] is a benchmark for spatiotemporal localization of human actions. We fine-tune the MViTv2-L↑312, 40×3 Kinetics models on AVA v2.2. Details are in Appx. C.2. Table 4 reports mean Average Precision (mAP) of our MaskFeat models compared with prior state-of-the-art. MaskFeat only using K400 contributes to a significant gain of +4.7 mAP over its IN-21K pretrained counterpart using *identical* architectures. By utilizing a larger video dataset, K600, the model reaches an unprecedented accuracy of 38.8 mAP with full resolution testing, *greatly surpassing all previous methods*, including ActivityNet challenge winners. The strong performance of MaskFeat on AVA suggests a clear advantage of *masked modeling on video* over *supervised classification on image* pre-training for this localization-sensitive recognition task.

Human-object interaction classification. We fine-tune the MViTv2-L↑312, 40×3 Kinetics models in Table 3 and Appx. 9a to Something-Something v2 (SSv2) [33] which focuses on human-object interaction classification. Table 5 presents the results and details are in Appx C.3. In contrast to Kinetics, SSv2 requires fine-grained motion distinctions and temporal modeling to distinguish interactions like *picking something up* and *putting something down*.

model	pre-train	top-1	top-5	FLOPs	Param
SlowFast, R101, 8×8 [28]	K400	63.1	87.6	106	53
MViT-B, 64×3 [26]	K400	67.7	90.9	455	37
MViT-B-24, 32×3 [26]	K600	68.7	91.5	236	53.2
Mformer-L [56]		68.1	91.2	1185	109
ORViT Mformer-L [39]	IN-21K+K400	69.5	91.5	1259	148
Swin-B, 32×3 [48]		69.6	92.7	321	89
MViTv2-L↑312, 40×3 [46], Sup.	IN-21K+K400	73.3	94.1	2828	218
MViTv2-L↑312, 40×3 [46], <b>MaskFeat</b>	K400	74.4	94.6	2828	218
MViTv2-L↑312, 40×3 [46], <b>MaskFeat</b>	K600	75.0	95.0	2828	218
Table 5 Tueneforming to Con	aathina Can		7	[22]	117.

Table 5. **Transferring to Something-Something v2** [33]. We report FLOPs with a single "view". All entries use one temporal clip and three spatial crops (inference cost is FLOPs $\times 3 \times 1$ ).

Despite the differences between the *supervised tasks* of Kinetics and SSv2, pre-training on Kinetics *without supervised labels* using MaskFeat still contributes to a large gain on fine-tuning accuracy of SSv2. Specifically, MaskFeat with only K400 data contributes to +1.1% top-1 over its IN-21K+K400 pre-trained counterpart. By utilizing the larger K600, the model reaches an unprecedented **75.0**% top-1 accuracy, surpassing all previous methods. This suggests that MaskFeat can learn *spatiotemporal representations* from unlabeled Kinetics data which is known as *appearance-biased*, through self-supervised masked feature prediction.

# 4.3. Ablations for Video Recognition

The ablations are with MViTv2-S,  $16\times4$  pre-trained for 300 epochs and fine-tuned for 200 epochs on K400. More ablations (*e.g.* on masking ratio) are in Appx. A.

**Masking strategy.** We study the masking strategy for spatiotemporal video data. In video, tokens sharing the same spatial position usually also share visual patterns. Therefore, we explore how to handle this redundancy brought by the addition of the temporal dimension. We consider three different ways of masking and present the results in Table 6. All entries share the same 40% masking ratio.

r	masking	frame	tube	cube	
	top-1	81.0 (-1.2)	81.9 (-0.3)	82.2	

Table 6. **Masking strategy.** Varying the strategy of masking in spatiotemporal data. The default entry is highlighted in gray.

First, we consider "frame" masking, which independently masks out consecutive frames. This strategy mostly masks different spatial blocks in consecutive frames, but the model could temporally "interpolate" between frames to solve the task. This strategy only obtains 81.0% top-1.

Second, we consider "tube" masking. Namely, we first sample a 2-D mask map by block-wise masking as for images, and then extend the 2-D map by repeating it in the temporal dimension. Thus, the masked area is a *straight tube* in a video clip, in which the spatially masked area is the same for every frame. *Tube* masking refrains from relying on the temporal repetition to predict the masked content in static video. It leads to 81.9% accuracy.

Third, we consider "cube" masking, which includes both spatial and temporal blocks that are masked out together.

pre-train	extra data	extra model	ViT-B	ViT-L
scratch [63]	-	-	81.8	81.5
supervised <sub>384</sub> [23]	IN-21K	-	84.0	85.2
MoCo v3 [17]	-	momentum ViT	83.2	84.1
DINO [9]	-	momentum ViT	82.8	-
BEiT [2]	DALL-E	dVAE	83.2	85.2
MaskFeat (w/ HOG)	-	-	84.0	85.7

Table 7. Comparison with previous work on IN-1K. All entries are pre-trained on IN-1K train split, except supervised<sub>384</sub> using IN-21K. MoCo v3 and DINO use momentum encoder. BEiT uses 250M DALL-E data to pre-train dVAE. All entries are trained and evaluated at image size 224<sup>2</sup> except supervised<sub>384</sub> at 384<sup>2</sup>.

This is achieved by sampling random "cubes" of tokens until a certain masking ratio is reached. Cubes are sampled by first creating a 2-D block at a random time step, then extending in the temporal dimension with a random number of consecutive frames. Therefore, cube masking can be considered as an generalization of tube and frame masking. It produces 82.2% accuracy when used for pre-training.

Overall, the results in Table 6 show that *cube* masking performs best, suggesting both spatial and temporal cues are helpful in masked spatiotemporal prediction.

# 5. Experiments: Image Recognition

**Settings.** The evaluation protocol is pre-training followed by end-to-end fine-tuning. We use vanilla base and large models in ViT [23] without modification. Our models are pre-trained at 224<sup>2</sup> resolution on IN-1K [20] training set without labels. We use minimal data augmentation: random resized cropping and horizontal flipping. We randomly mask out 40% of total image patches with block-wise masking following BEiT [2]. More details are in Appx. C.1.

# 5.1. Main Results on ImageNet-1K

In Table 7 we compare MaskFeat to previous work including from-scratch, IN-21K supervised pre-training, and previous self-supervised methods. We pre-train MaskFeat for 1600 epochs here while for 300 epochs in Table 2. The fine-tuning schedule is the same everywhere and rather short, 100 epochs for ViT-B and 50 epochs for ViT-L.

We observe that MaskFeat pre-training significantly boosts the scratch baselines for both ViT-B and ViT-L. Our approach at image size 224² is on par with (ViT-B), or even outperforms (ViT-L) supervised pre-training on IN-21K that has 10×more images and labels at image size 384². It has been shown [23] that ViT models are data-hungry and require large-scale supervised pre-training, possibly due to the lack of typical CNN inductive biases. Our results suggest that MaskFeat pre-training can overcome this without external labeled data by solving our feature inpainting task. Interestingly, more gains are observed on ViT-L compared with ViT-B, suggesting that it is scalable to larger models.

Compared to self-supervised pre-training approaches, MaskFeat is more accurate and simpler. DINO [9] and

norm.	. non	e $\ell_1$	$\ell_2$	channe	gray	rgb	opp.
top-1	82.2	2 82.8	83.6	top-1	83.2	83.6	83.5
(a) Contrast normalization. (b) Color channel.						l <b>.</b>	
#bins	6	9	12	cell size	$4\times4$	8×8	16×16
top-1	83.4	83.6	83.5	top-1	83.2	83.6	83.2
(c) Orientation bins.			(d)	Spatial	cell size	<b>.</b>	

Table 8. **HOG implementation.** (a) Local contrast normalization plays a key role, and (b) MaskFeat benefits from color information; this is in line with HOG/SIFT studies on image recognition [12, 18]. HOG as target is (c) robust to the number of orientation bins, and (d) benefits from  $8\times 8$  spatial cell. Opp. represents opponent color space [64]. Default entries are marked as gray .

MoCo v3 [17] are contrastive methods that require multiview training and carefully designed augmentation, while MaskFeat only uses single-views and minimal augmentation. See Tab. 15 in Appx. for ablation on data augmentation of MaskFeat. Compared with BEiT [2], MaskFeat gets rid of the dVAE tokenizer, which introduces both an extra pre-training stage on the 250M DALL-E dataset, and a non-negligible inference overhead during masked prediction. While MaskFeat simply calculates HOG features.

MaskFeat in Table 7 is pre-trained for 1600 epochs with a single 224<sup>2</sup> view. DINO uses multiple global-local views and an extra momentum encoder, leading to 1535 effective epochs<sup>†</sup> (Table 2). MoCo v3 saturates after 600 effective epochs [17]. BEiT is pre-trained for 800 epochs on IN-1K but requires another 1199 effective epochs for dVAE.

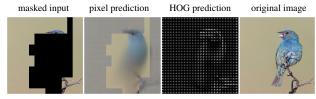
We also train the best model in Table 2, MaskFeat w/DINO, for 1600 epochs and it reaches 84.2%; however, this uses a separate ViT-B model that is trained with another ~1535 effective epochs using DINO. MaskFeat w/HOG can reach 84.0% without extra model.

### 5.2. Ablations for Image Recognition

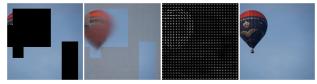
We ablate the design choices of MaskFeat in the image domain first. We use ViT-B pre-trained for 300 epochs by default and report fine-tuning top-1 accuracy (%) on IN-1K. More ablations (*e.g.* on training epochs) are in Appx. B.

**HOG implementation.** We ablate HOG implementation details in Table 8. We first investigate the local contrast normalization in HOG, which is key to its performance in image recognition [18]. It is applied by normalizing each histogrammed vector of local  $8\times8$  pixel cells, which leads e.g. to local invariance in illumination change. We show in Table 8a that normalization is essential for MaskFeat. Compared with default  $\ell_2$  normalization, using  $\ell_1$  normalization results in a 0.8% drop and *not using any normalization* causes a large **-1.4%** drop. Similar results are reported in [18] for directly using HOG for image recognition.

We next investigate the effectiveness of color information in Table 8b. *Gray* refers to extracting HOG on gray-scale images, which only contains intensity information.



Both two predictions make good sense given a small visible region at the bird's head.



Pixel with **color ambiguity**: Though pixel prediction makes a sensible guess on the balloon, the loss penalty is large because of unmatched color (red *vs.* black).



Pixel with **texture ambiguity**: Pixel prediction is blurry in texture-rich area because of ambiguity, while HOG successfully characterizes major edge directions.

Figure 3. **Pixel** vs. **HOG predictions** on IN-1K validation images<sup>†</sup>. Pixel targets can have large errors for ambiguous problems, and HOG is more robust to ambiguity by histogramming and normalizing local gradients. Best viewed in color and zoomed in. <sup>†</sup> The unmasked regions are not used for loss and thus qualitatively poor.

To include color information in HOG, *rbg* calculates separate gradients for each color channel and concatenates the three histograms. *Opp.* is an affine transformation of RGB to an opponent color space [64]. Results show that color information provides a small gain of around +0.4% compared with only using gray-scaled intensity information.

We vary the number of orientation and spatial bins in Table 8c and Table 8d, which provides geometric invariance in HOG descriptors. Following HOG [18], we use 9 orientation bins that are evenly spaced from  $0^{\circ}$  to  $180^{\circ}$  (unsigned), and use  $8\times8$  pixel cells (SIFT [49] uses 8 bins in  $8\times8$  cells). We observe that these default settings in [18] are good for MaskFeat and that it is robust to different numbers of orientation bins, but a specific size of  $8\times8$  in a cell is the best.

**Pixel vs. HOG.** We qualitatively compare HOG to pixel colors as the feature target of MaskFeat in Fig. 3. Both pixel and HOG predictions look reasonable in close proximity to the unmasked input. However, compared to HOG, pixel color targets come with more *ambiguity*. In the balloon (second) example, the model makes a sensible guess predicting a red balloon, which is black in the original image, resulting in a high loss penalty. In the sea urchin (third) example, the model is just able to make a blurry colorwise guess on the object, which is a natural consequence of minimizing a pixel-wise MSE loss in texture-rich, high-frequency regions [45]. In both cases, HOG reduces the risk of ambiguity: normalizing gradients handles the color ambiguity and spatial binning of gradients texture ambiguity.

### 6. Related Work

Masked visual prediction was pioneered with autoencoders [67] and inpainting tasks [55] using ConvNets. Since ViT [23], masked prediction has re-attracted attention of the vision community, partially inspired by the success of BERT [21] in NLP. BERT performs masked language modeling where some input tokens are masked at random and the task it to predict those. BERT pre-trained models scale well and generalize to many different downstream tasks.

For vision, different masked prediction objectives have been proposed. iGPT [13] predicts the next pixels of a sequence. ViT [23] predicts mean colors of masked patches. BEiT [2] and VIMPAC [62] encode masked patches with discrete variational autoencoder (dVAE) [58, 65]. Compared to BEiT and VIMPAC, our method does not rely on dVAEs but directly regresses specific features of the input. Self-supervised learning aims to learn from unlabeled visual data by a pre-text task that is constructed by image/patch operations (e.g., [7, 22, 31, 51, 69, 73]) and spatiotemporal operations (e.g., [30, 32, 50, 54, 68]). Recently, contrastive learning [24] capitalizes on augmentation invariance. The invariance is achieved by enforcing similarity over distorted views of one image while avoiding model collapse [8, 9, 14, 16, 29, 34, 37, 57, 71]. Contrastive methods learns linearly separable representations, evaluated by linear probing. While in this work we focus on optimizing for the end tasks with an end-to-end fine-tuning protocol [2,62].

### 7. Conclusion

We present Masked Feature Prediction (MaskFeat), a simple visual pre-training approach that regresses *features* of masked regions. In particular, HOG, a hand-designed feature that was driving visual recognition before the deep learning era, works surprisingly well as the prediction target. MaskFeat is efficient, generalizes well, and scales to large models for both video and image domains.

Our results are especially groundbreaking for video understanding: There has been a large gap of over 5% accuracy between supervised pre-training on large-scale image datasets and training-from-scratch methods. MaskFeat has closed this gap by directly pre-training on unlabeled videos. Transfer learning performance is even more impressive where an MaskFeat model surpasses its IN-21K counterpart, which uses  $60 \times$  more labels, by +4.7 mAP on action detection (AVA) and +1.1% top-1 on human-object interaction recognition (SSv2). These results suggest a clear benefit of masked prediction in the visually richer space-time domain to explore in future work.

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