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# Text-Driven Generative Domain Adaptation with Spectral Consistency Regularization

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# Abstract

Combined with the generative prior of pre-trained models and the flexibility of text, text-driven generative domain adaptation can generate images from a wide range of target domains. However, current methods still suffer from overfitting and the mode collapse problem. In this paper, we analyze the mode collapse from the geometric point of view and reveal its relationship to the Hessian matrix of generator. To alleviate it, we propose the spectral consistency regularization to preserve the diversity of source domain without restricting the semantic adaptation to target domain. We also design granularity adaptive regularization to flexibly control the balance between diversity and stylization for target model. We conduct experiments for broad target domains compared with state-of-the-art methods and extensive ablation studies. The experiments demonstrate the effectiveness of our method to preserve the diversity of source domain and generate high fidelity target images. Source code has been released in https: //github.com/Victarry/Adaptation-SCR.

# 1. Introduction

Generative image modeling has developed significantly in recent years and is able to generate diverse highresolution images even indistinguishable from real images. However, training such models requires intense computation resources and large datasets, which restricts the application scope of generative models. For some scenarios, collecting large datasets is impossible like paintings by specific artists. Benefiting from Vision-Language models learning from large image-text pairs, text can be leveraged as a description of abstract visual semantics to guide generative domain adaptation instead of a collection of image samples in target domain. As an expressive representation, text has shown great success in semantic image generation and manipulation recently [23, 20]. Based on the generative prior of pre-trained models and flexible text description of target domain, text-driven generative domain adaptation can generate more various images and have promising applications.

To reduce the requirement of training samples, traditional methods propose to train generative models in the target domain with only limited samples by adapting pretrained models in the large-scale source domain which contains high-level semantic knowledge as a generative prior. These few-shot adaptation methods either finetune only a part of parameters within networks to preserve most source domain knowledge [15] or impose strong regularization on the generated images [30, 36]. However, these methods still require additional training samples of target domain and adversarial training process. As the number of samples drops, the image fidelity and diversity also hurt severely. Different from these methods, text-driven generative domain adaptation requires no image samples but texts to describe the target domain. Pioneer work [5] proposed to encourage the visual change between samples from target and source generators to align with semantic direction described by text in the CLIP [19] embedding space, which achieves generative adaptation for miscellaneous domains in short training time.

The main challenge of text-driven GAN adaptation is the mode collapse problem due to the entanglement of intradomain semantics and inter-domain style in text representation. Besides the specified target style described by text, there also exists an unknown pattern for the semantics of images. This leads to a decrease of variations in generated images when the style effect is optimized to approach target domain. As shown in Figure 2, while the number of itera-

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Figure 1. Text-driven generative domain adaptation with various text descriptions. The generated samples should both reflect characteristics of target domain from text and preserve the original identity.

tions increases, the generated samples tend to have similar patterns of mouth and eyes, which reduces most of the variations in the origin model. The main reason for the mode collapse problem is that the optimization process only cares about the distance of generated samples to target domains, and the intra-domain feature variations are easily ignored.

To address the above challenge, researchers [36] proposed to preserve the diversity of source domain through a within-domain consistency loss which keeps consistency between sample changes in source domain and target domain. However, this regularization is too strong to restrict the style effect of target generator close to source domain. The previous theorem about GAN latents analysis has shown that the Hessian matrix of generator reflects the variations of generator and can be used to explore meaningful directions from top eigenvectors. Inspired by this, we try to leverage the spectrum of Hessian matrix as a quantitative evaluation of model diversity in the adaptation problem. This disentangles the relative diversity between generated samples from absolute generative distribution and makes a general way to regularize diversity of generative model.

In this work, we propose spectral consistency regularization to solve the problem of mode collapse in text-driven generative domain adaptation from the geometric point of view. First, we analyze the Hessian matrix of generator's manifold in the metric space by eigendecomposition. The eigenvalues of Hessian matrix are decreasing in the adaptation process, which is consistent with the mode collapse problem of visual observations. Second, we introduce the spectral consistency regularization on the Hessian matrix to prevent the latent space of generator from degrading. This regularization helps preserve intra-domain variations of source domain without restricting style effects of target generators. We further develop a stochastic method to regularize the spectrum of Hessian matrix without calculating the full matrix, which reduces the expensive computational cost. Finally, we design the granularity adaptive regularization considering the layer-decomposition characteristic of W+ space in StyleGAN.

The contributions of this paper are summarized below:

- We analyze the commonly occurred mode collapse problem in GAN adaptation from the geometric point of view and provide a quantitative evaluation of model diversity to reveal the reason of mode collapse.
- 2. We propose a spectral consistency regularization for text-driven GAN adaptation, which preserves diversity of original domain and generates high fidelity images of target domain. A granularity adaptive regularization is further designed to flexibly control balance between diversity and stylization for target model.
- 3. We conduct experiments and ablation studies for a wide range of target domains. The experiments show the effectiveness of our proposed spectral consistency regularization and its applications to downstream tasks like image editing and image-to-image translation.

# 2. Related Work

**Text-driven Image Synthesis and Manipulation.** Traditional methods approached text-driven image generation by training a conditional GAN[22]. Several following works have been proposed to improve generation quality either by multi-scale networks [33] or attention mechanism [31]. Recently, transformer-based auto-regressive generative models were introduced to view text-driven image synthesis as conditional sequence generation of visual tokens conditioning on text embeddings [3, 21, 32]. Diffusion models were also leveraged as the decoder for image generation, which achieves tremendous improvement for generating high quality images [23, 20].

Another kind of method is to leverage Contrastive Language-Image Pre-training (CLIP) [19] models as knowledge guidance for text based image generation. This is achieved by optimizing the latent code of pre-trained generator to close the distance between generated images and input text in the shared embedding space. The optimized latent codes of generator are either in the StyleGAN latent



Figure 2. The mode collapse problem in the photo-to-sketch GAN adaptation by StyleGAN-NADA [5]. The trace norm of Hessian matrix is gradually decreasing, which is consistent with the visual examples showing similar patterns with mouth and eyes.

space [18] or in VQGAN codebook space [1]. Some methods also defined the parametrized space by vector graphics such as Bezier curves [4].

Few-shot GAN Adaptation. It aims to transfer pretrained generator to another domain when there are not enough samples to train from scratch. Its main challenge is the mode collapse problem because the generator is prone to overfit training samples in target domain and lose the diversity of the origin domain. There have been many methods to tackle this problem. They either froze most of the parameters of the pre-trained network[15] or embedded a small number of trainable parameters into the source model[16]. Recently, [17] proposed cross-domain distance consistency loss to preserve the relative similarities and differences between instances in the source domain. [30] introduced spatial structural consistency loss to align the spatial information between the synthesis image pairs of the source and target domains. These methods still require manually collected samples, and as the number of samples decreases, the mode collapse problem becomes more apparent.

Besides, StyleGAN-NADA [5] further proposed to take advantage of the CLIP [19] model as knowledge guidance for GAN adaptation, and only natural language prompts are required without even a single image. Similarly, [36] used the image encoder of CLIP for one-shot adaptation. However, these methods still suffer from the mode collapse problem. In this paper, we propose the spectral consistency regularization to tackle the problem of mode collapse without hurting target generation performance.

Latent Space Analysis of GANs. Many works have explored the latent space of pretrained generator for image manipulation. Some methods used supervised datasets to learn directions in the latent space for attribute editing [24] or semantic image editing [13]. Other works instead applied unsupervised methods to reveal the latent space. [26] decomposed the learned weights of the pre-trained network to identify semantically meaningful directions. [7] applied principal component analysis in the latent space. Recently,

[29] proposed to analyze the latent space of generative models from geometric point of view. They found that the eigenvectors corresponding to the largest eigenvalues of the Hessian matrix for generator dominate interpretable variations. In this paper, we analyze the GAN adaptation problem in a similar way and propose to regularize target generator by the spectrum of Hessian matrix.

# 3. Method

## 3.1. Text-Driven Generative Domain Adaptation

Text-driven GAN adaptation aims to transfer a pretrained generator to target domain specified by the text description. To guide the GAN adaptation by text, pre-trained CLIP model is leveraged to measure the similarity between image and text. CLIP is a Vision-Language model trained on 400 million (image, text) pairs collected from the internet with contrastive loss [19]. One commonly used objective function for text-driven image manipulation is the global loss that optimizes the similarity between generated images and target text:

$$\mathcal{L}_{global} = D_{CLIP}(G(z), t_{target}) \tag{1}$$

where  $D_{CLIP}$  is the cosine distance in the CLIP space,  $t_{target}$  is the target text. However, this only applies to in-domain image manipulation combined with identity consistency regularization[18]. This regularization is too strong for cross-domain GAN adaptation with large domain gaps like human to werewolf. Direct optimization of the above global loss leads to adversarial solutions since adding pixel-level perturbations can fool the CLIP classifier in the absence of a generative prior favoring real-image manifold [5]. To overcome this limit, the directional loss is used to optimize the direction between source and target



Figure 3. Illustration of our proposed method for text-driven generative domain adaptation. The training objective of our model consists of directional loss and spectral consistency loss. We feed the same latent code to source generator and target generator and generate a pair of source and target images. The directional loss encourages the direction between embeddings of the pair to align with the semantic direction of text description. The spectral consistency loss regularizes the trace norm of Hessian matrix of target generator to prevent the mode collapse problem.

domain:

$$\mathcal{L}_{\text{direction}} = 1 - \frac{\Delta I \cdot \Delta T}{|\Delta I| |\Delta T|} \tag{2}$$

$$\Delta T = E_T \left( t_{\text{target}} \right) - E_T \left( t_{\text{source}} \right)$$
(3)

$$\Delta I = E_I \left( G_{\text{train}} \left( z \right) \right) - E_I \left( G_{\text{frozen}} \left( z \right) \right)$$
(4)

where  $E_T$  and  $E_I$  are the text and image encoder of CLIP,  $t_{source}$  and  $t_{target}$  are the source and target class texts. The directional loss can prevent adversarial solutions. Since target generated images should have given direction to corresponding source images, generating a single adversarial instance is impossible. At training time, the same latent code is fed into source and target generator, then the target generator is optimized using the directional loss. However, the directional loss proposed by StyleGAN-NADA still suffers from the mode collapse problem, as shown in the images of Figure 2. So we propose the spectral consistency regularization derived from geometry analysis of GANs to resolve this problem.

#### 3.2. Geometry Analysis of GAN Adaptation

We denote the generative network as a mapping from latent code z to a manifold in image space as G(z). Considering a squared distance function  $d^2$  for two images, we express the local variations of G(z) from moving towards direction  $\Delta z$  by second-order Taylor expansion. This is formulated as:

$$\lim_{\Delta z \to 0} d^2(G(z), G(z + \Delta z)) =$$

$$d^2(G(z), G(z)) + \frac{\partial d^2(G(z), G(z + \Delta z))}{\partial \Delta z} \cdot \Delta z +$$

$$\Delta z^T \cdot \frac{\partial^2 d^2(G(z), G(z + \Delta z))}{\partial \Delta z^2} \cdot \Delta z$$
(5)

The first two terms are zero since  $d^2(G(z), G(z + \Delta z))$ is local minima when  $\Delta z = 0$ . Denote the second derivatives as Hessian matrix H(z), and we have  $d^2(G(z), G(z + \Delta z)) = \Delta z^T H(z) \Delta z$ . For a normalized vector  $\Delta z$ , we can conclude that  $\sigma_{min} \leq d^2(G(z), G(z + \Delta z)) \leq \sigma_{max}$ , where  $\sigma_{min}$  and  $\sigma_{max}$  are the smallest and largest eigenvalues of H. Thus, we can use the trace norm of  $H_z$  to reflect the statistics of diversity in generative models, which is the sum of all eigenvalues of H. Especially, for a squared L2 distance function in metric space  $\phi$ ,  $d^2(z_1, z_2)_{\phi} = \frac{1}{2} \|\phi(G(z_1)) - \phi(G(z_2))\|^2$ , the Hessian matrix  $H_{\phi}(z_0)$  is a simple transformation from the Jacobian  $J_{\phi}(z_0)$ :

$$H_{\phi}(\boldsymbol{z}_{0}) = \frac{\partial^{2}}{\partial \boldsymbol{z}^{2}} \frac{1}{2} \left\| \phi(\boldsymbol{z}_{0}) - \phi(\boldsymbol{z}) \right\|_{2}^{2}$$
(6)

$$=J_{\phi}\left(\boldsymbol{z}_{0}\right)^{T}J_{\phi}\left(\boldsymbol{z}_{0}\right) \tag{7}$$

where the top eigenvectors of  $H_{\phi}$  correspond to right singular vectors of the Jacobian  $J_{\phi}$ . Besides, the Hessian-vector product is related to Jacobian-vector pruduct as follows:

$$\boldsymbol{v}^{T}H_{\phi}\left(\boldsymbol{z}_{0}\right)\boldsymbol{v} = \|J_{\phi}(\boldsymbol{z}_{0}) \boldsymbol{v}\|^{2}, \quad J_{\phi}\left(\boldsymbol{z}\right) = \frac{\partial\phi(G(z))}{\partial z} \quad (8)$$

To analyze the mode collapse problem, we calculate the statistics of Hessian trace from different samples of z during adaptation process of the previous state-of-the-art method. The results of GAN adaptation from photo to sketch with StyleGAN-NADA [5] is shown in Figure 2. We find that as the iteration count increases, the mode collapse problem becomes more severe and the Hessian trace is also decreasing, which proves that the Hessian trace can reflect the diversity of generator. In the early stage of adaptation, the decrease of trace norm is mainly caused by style adaptation since there are no color variations for sketch domain. But for the late stage from 200th step to 400th step, the style effect changes little and the face attributes tend to have similar pattern. Since the target text only represents a fixed direction without variation, different samples are encouraged to approach the same fixed pattern. We also give a proof of the relationship between Hessian Trace and model diversity in the following section.

#### 3.3. Relation between Hessian Trace and Diversity

Considering the mapping from standard normal distribution  $z \sim \mathcal{N}(0, I)$  to general multivariate normal distribution  $y \sim \mathcal{N}(\mu, \Sigma)$  with the generator as a linear function G(z) = Az + b, which has  $\mu = b, \Sigma = AA^T$ . The linear assumption of generator holds when we consider a small neighborhood around z, i.e.  $\lim \Delta z \to 0$ .

The variance of y can be computed as:

$$Var(y) = E[||y - E[y]||_{2}^{2}]$$
  
$$= E[\sum_{i=1}^{n} (y_{i} - E[y_{i}])^{2}]$$
  
$$= \sum_{i=1}^{n} E[(y_{i} - E[y_{i}])^{2}]$$
  
$$= \sum_{i=1}^{n} Var(y_{i})$$
  
$$= \sum_{i=1}^{n} \Sigma_{ii}$$
  
$$= Trace(\Sigma) = Trace(AA^{T})$$
(9)

On the other side, the  $d^2(G(z), G(z + \Delta z))$  can be expanded as follows:

$$d^{2}(G(z), G(z + \Delta z)) = \|G(z) - G(z + \Delta z)\|_{2}^{2}$$
  
=  $\|Az + b - (A(z + \Delta z) + b)\|_{2}^{2}$   
=  $\|A\Delta z\|$   
=  $\Delta z^{T} A^{T} A \Delta z$  (10)

such the Hessian Matrix H of  $\Delta z$  with respect to  $d^2(G(z), G(z + \Delta z))$  equals to  $A^T A$ , e.g.  $H = A^T A$ . Combining above two equations with  $Trace(AA^T) =$   $Trace(A^TA)$ , we have Var(y) = Trace(H), which means that the Hessian Trace for every sample in target distribution reflects the variance and diversity of this distribution. If the Hessian Trace is small, the target distribution only spans a small region in space. This is consistent to the mode collapse problem in generative models.

#### 3.4. Spectral Consistency Regularization

To prevent the target generator from mode collapse, we propose spectral consistency regularization to prevent the diversity of generator from degrading, which is calculated as:

$$L_{reg} = \|Trace(H_s(z)) - Trace(H_t(z))\|$$
(11)

where  $H_s(z)$  and  $H_t(z)$  are the Hessian matrix of the source generator and target generator evaluated with the same latent code z. However, directly computing the Hessian matrix requires backpropagation n times where n is the dimension of feature vector in metric space. Instead, we use the Hutchinson's method for trace estimator [9] to compute a stochastic estimator of Hessian Trace, which is formulated as:

$$Trace(H(z)) = \mathbb{E}[v^T H(z)v] = \mathbb{E}[\|J_{\phi}(z)v\|^2]$$
(12)

Where  $v \sim \text{Rademacher}(\frac{1}{2})$ , and the second transformation is derived from Equation 8. So the calculation of Hessian matrix is transformed into the calculation of Jacobian-Vector product.

Different from the within-domain consistency loss[36] which restricts target generated samples based on relative difference of source samples, the spectral consistency regularization only cares about the diversity of target model. This doesn't impose restriction on the direction of target adaptation, so our method can generate samples more consistent with target text without losing model diversity.

The training objective of text-driven GAN adaptation is a weighted combination of directional loss and spectral consistency regularization loss  $\mathcal{L} = \mathcal{L}_{dir} + \lambda \mathcal{L}_{reg}$ . Since different target domains have their own characteristic, it is required to tune the hyperparameter  $\lambda$  for better performance. To prevent the exhausting hyperparameter searching, we propose an adaptive loss reweighting method to balance the influence of these two loss items. Specifically, the adaptive weight  $\lambda$  is calculated as  $\lambda_{spectral} \frac{\|\nabla G_L \mathcal{L}_{dir}\|}{\|\nabla G_L \mathcal{L}_{reg}\|}$ , where  $G_L$  denotes the last layer of generator and  $\lambda_{spectral}$  is a manually specified hyperparameter, typically 1.0 is an appropriate choice.

#### 3.5. Granularity Adaptive Regularization

For text-driven GAN adaptation problem, the adaptation granularity of different target domains varies from texture to structure. For example, the photo-to-sketch adaptation mainly focuses on the appearance and texture change,



Figure 4. Visual results of our method and state-of-the-art StyleGAN-NADA [5] for different GAN adaptations. The top row shows the source text and target text description. The left column presents samples generated by source generator. Our method not only generates samples described by target text with high fidelity, but also produces diverse and identity consistent images corresponding to source domain.

while the werewolf domain has more variations on semantic structure. Regularization of diversity in the whole granularity will restrict the adaptation performance. To alleviate this problem, we propose granularity adaptive regularization based on the disentangled characteristic of StyleGAN latent code.

The latent codes injected into different layers in Style-GAN influence different granularities. The style code in low resolution represents high-level aspects such as pose and shape, that in middle resolution controls facial features and hairstyle, and that in high resolution influences color scheme and local textures. Specifically, we use the W+ space as input space for Jacobian matrix calculation, where each input latent code consists of 18 512-dimensional vectors so both z and v in Equation 4 are in  $R^{18\times512}$ . By masking v with a mask vector  $m \in \{0,1\}^{18}$  for different layers, we can specify the granularity of variations involved in the regularization. The calculation of Hessian trace under mask is formulated as:

$$Trace(H(z)) = \mathbb{E}[(v \odot m)^T H(z)(v \odot m)]$$
(13)

$$= \mathbb{E}[\|J_{\phi}(z)(v \odot m)\|^{2}].$$
(14)

Following previous convention, we divide the style code for 18 layers into 3 groups, which are for coarse, middle and fine scale. The results of different mask strategies are shown in Figure 6.

To explore the best mask strategy for different target domains, we propose to use an adaptive soft mask vector  $\{\tilde{m}|\tilde{m} \in \mathbb{R}^{18}, \|\tilde{m}\| = 1\}$  for all layers. During training, the mask vector is optimized with respect to the overall training objective. To reduce the directional loss, the mask vector will assign less value to the latent code corresponding to the granularity that changes most, while other values will increase to preserve the diversity of source generator.

## 4. Experiment

In this section, we will show the qualitative and quantitative results of our method. We illustrate the generated results for a wide range of target domains from style and texture changes to shape and semantic modifications. We also compare the proposed spectral consistency regularization with other regularization methods for diversity preservation. Next, we perform an ablation study on our method to evaluate the effectiveness of each component. Finally, we demonstrate the applications of text-guidance GAN adaptation, including image-to-image translation and image editing. To verify the generalization of proposed spectral consistency regularization, we also apply it to one-shot GAN adaptation, which is shown in supplementary appendix.

We use the StyleGANv2 [11] generator pretrained on FFHQ as the source generator. During domain adaptation, we optimize all the parameters of generator except for the mapping network and toRGB layers. We use the Adam [12] optimizer with learning rate 0.001. The  $\lambda_{spectral}$  is set to 1.0. For most target domains, only 300 iterations are required to achieve convergence. Following CLIP, we use 79



Figure 5. Comparison results of our spectral consistency regularization with other regularization methods. Detailed explanations of these methods are in Appendix.

manually designed prompts like "a photo of a..." with provided target domain description and feed them to text encoder of CLIP to get the embeddings of target domain.

#### **4.1. Comparison Results**

Qualitative Comparison In Figure 4, we show the comparison results of our method with state-of-the-art model StyleGAN-NADA [5] for a wide range of target domains, which varies from texture changes like sketch and Mona Lisa paintings to geometric change like werewolf and Pixar style. The results demonstrate that our method not only generates highly stylistic images consistent with target text description for different target domains, but also produces images with diversity inherited from the pretrained source generator. Compared with StyleGAN-NADA which has obvious mode collapse problem like the mouth pattern in sketch and hair in werewolf, our model generates target images with better identity consistency. This proves that the spectral consistency regularization can preserve the diversity of source domain. In the supplementary appendix, we present additional visual results for the dogs and cars domain.

We also perform text-driven GAN adaptation experiments with other regularization methods, including the Selective Cross-modal Consistency (SCC) loss[35], Within-Domain Consistency (WDC) loss[36], the Mode Seeking (MS) loss[14], Perceptual Path Length (PPL) regularization[11] and Cross Domain Correspondence (CDC) regularization[17]. Detailed explanations of these regularization methods are in supplementary appendix. As shown in Figure 5, SCC, WDC and MS regularization impose too strong regularization to target generator and restrict the domain specific attributes for target domain. Suffering from mode collapse problem, the generation results of PPL and CDC exhibits the same pattern across different samples. In comparison, our method has a better balance between the diversity and stylization of target generator.

**Quantitative Comparison** Besides our proposed trace norm of Hessian Matrix in Equation 3, we also leverage the Perceptual Path Length(PPL) [10] for quantitative diversity comparison. It measures the perceptually-based pairwise image distance [34] for a linear interpolation path in the latent path. The average PPL in the latent space  $\mathcal{Z}$  is:

$$PPL_{\mathcal{Z}} = \mathbb{E}\left[\frac{1}{\epsilon^2}d\left(G\left(\operatorname{slerp}\left(\mathbf{z}_1, \mathbf{z}_2; t\right)\right), G\left(\operatorname{slerp}\left(\mathbf{z}_1, \mathbf{z}_2; t+\epsilon\right)\right)\right)\right]$$

where d(.,.) evaluates the perceptual distance between two images, and slerp denotes spherical interpolation since the input latent is normalized. The perceptual path length estimates the diversity of the generator via finite differences, and our method estimates the diversity analytically.

Table 1. Comparison results for diversity by PPL and Hessian trace between different regularization methods. The PPL and Hessian trace for the pretrained source generator is 419.22 and 0.309.

Results	Photo $\rightarrow$ Sketch		Photo $\rightarrow$ Mona Lisa		Human $\rightarrow$ Werewolf		Photo $\rightarrow$ Pixar	
	PPL	Trace	PPL	Trace	PPL	Trace	PPL	Trace
SCC	547.34	0.526	485.70	0.521	428.45	0.343	440.17	0.535
WDC	378.25	0.090	363.17	0.191	311.34	0.116	345.31	0.167
MS	466.99	0.167	331.06	0.233	352.61	0.191	377.88	0.358
PPL	241.50	0.028	209.09	0.061	297.74	0.062	300.19	0.063
CDC	348.01	0.062	259.92	0.079	351.73	0.089	299.49	0.111
NADA	323.25	0.061	281.59	0.098	302.91	0.101	343.54	0.112
Ours	463.57	0.116	321.43	0.140	383.19	0.137	353.80	0.181

Table 2. User preference study. The numbers represent the percentage of users who prefer the images synthesized by our method.

Model Comparison	Quality	Style	Attributes
Ours vs. NADA [5]	86.4%	59.4%	91.2%
Ours vs. SCC [35]	64.2%	86.2%	65.0%
Ours vs. MS [14]	59.4%	83.6%	54.2%
Ours vs. WDC [36]	62.2%	89.8%	49.8%
Ours vs. PPL [11]	92.4%	71.4%	95.0%
Ours vs. CDC [17]	79.6%	60.6%	87.8%

The quantitative results are shown in Table 1. The mentioned strong regularization methods including SCC, WDC and MS have large values of PPL and Hessian trace at the cost of restricting adaptation effects. Our method performs competitive with these methods in diversity metrics, but does much better in transfering target styles. Compared with CDC and PPL, our method better preserve the diversity of source domain reflected in PPL and Hessian Trace. For all different target domains, our method outperforms previous state-of-the-art model StyleGAN-NADA for both PPL and Hessian trace. This benefits from that our method can alleviate the mode collapse problem with spectral consistency regularization and generate more diverse images without restricting the style adaptation results.

User Study We conducted a user study to compare with other regularization methods. Specifically, participants were requested to select the superior synthesized samples in relation to three measurements: (1) image quality, (2) style consistency with the target description (3) attribute consistency with the source image. Five hundred samples were randomly generated for each comparative analysis. The aggregated results are presented in Table 2. The users strongly favor our method across all three aspects. In contrast to other methods, our method demonstrates a better tradeoff between style effects and attribute preservation. The spectral consistency regularization can better preserve the diversity of source domain while not restricting the style effects for target domain.

#### 4.2. Ablation Study

**Granularity Adaptive Regularization**. In Figure 6, we demonstrate generated results with different regularization strategies applied in W+ space in Section 3.4. Regularization to the coarse scale will preserve the structure of source image but the diversity of fine features like hair will lose. The global regularization performs similarly to coarse regularization since the coarse features dominate the diversity of generator. Only applying regularization to the fine scale will generate high-frequency textures and the structure characteristic like necks will collapse. In comparison, our proposed granularity adaptive regularization both preserves the diversity of source domain in all scales and matches the styles of target domain.

**Strength of regularization**. In Figure 7, we show the generated samples with a linear interpolated loss weight  $\lambda_{spectral}$ . We can observe that with increasing  $\lambda_{spectral}$ , the generated samples maintain more diversity of source domain, and they also illustrate the most significant characteristic of target domain.

**Choices of metric space**. We conduct experiments about the metric space of spectral consistency regularization with different feature encoder  $\phi(x)$  that evaluates the distance between image samples. Besides CLIP [19] image encoder in our method, we also leverage VGG [27] which was commonly used in style transfer [6], MoCo [8] of contrastive representation learning, ArcFace [2] for face recognition and the plain pixel space. As shown in Figure 8, compared to other feature encoders, the spectral consistency regularization with CLIP encoder shows best performance for preserving the identity of source image.

## 4.3. Applications

**Image-to-Image Translation** We combine the adapted generator in target domain with a GAN inversion encoder to implement image-to-image translation. Given a real-world image, we invert it to the latent code in W space via an e4e encoder [28], which is then fed to target generator to



Figure 6. Results of different regularization strategies for GAN adaptation from photo to Edvard Munch paintings.



Figure 7. Generation results of linearly interpolated  $\lambda_{spectral}$  in regularization.



Figure 8. The generated results with spectral consistency regularization under the metric spaces defined by different encoders.

produce target image. As shown in Figure 9, our method can achieve high-quality image translation and preserve the identity of source image for different domains.

**Image Editing** In Figure 10, we demonstrate the image editing results performed on the target domain. We leverage the meaningful directions found by InterfaceGAN [25] to edit target images. We can observe that the editing directions from source domain still apply to target domains, which proves that the target domain preserves the semantic distribution of source domain.



Figure 9. Image translation of real-world images to different target domains. Each column shows a target domain, and the top row is the text description for target domain. The transferred images represent both target style and the identity of source image.



Figure 10. Editing images in target domain for real-world images. The top row shows the edited attributes.

# 5. Conclusion

In this paper, we propose the spectral consistency regularization for text-driven generative domain adaptation. The key insight of our method is to build a quantitative diversity estimator to preserve the intra-domain diversity of source generator without restricting the adaptation of target style. We also introduce an adaptive regularization strategy for granularity-flexible adaptation. The experiments demonstrate our method greatly improves the generation results for a wide range of target domains.

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