



parent - child

Motivations

- Understand social relations in daily life photos
- Provide coverage of all social life

In related works:

Ramanathan et al. CVPR13 "Social role discovery in human events." Shu et al. CVPR15 <u>"Joint Inference</u> host - guest of Groups, Events and Human Roles in Aerial Videos"

In our work:

Attachment: Proximity maintenance during late infancy with specific others in the service of safety

Reciprocity: Maximize joint outcomes for functional equal, require a long-term accounting of the relative benefits and costs

Mating: Select & maintain & protect access to the sexual mate

Hierarchical power: Between individuals with unequal control, resources or resource-holding

Coalitional groups: Identification and defense of the lines that divides "us" and "them" in group coalitions



bride - groom

players



Contributions

- The first domain-based approach that partitions human social life 5 social relations [1] \rightarrow 16 social relations
- \succ The first daily life photo dataset with the hierarchical labeling of social domains and relations

26,915 person pairs on PIPA dataset [2]

Semantic attribute models of person appearance and behavior for the interpretable recognition of social domains and relations *5 head attribute models* + *5 body attribute models*

A Domain-based Approach to Social Relation Recognition Qianru Sun, Bernt Schiele and Mario Fritz Max Planck Institute for Informatics, Saarland Informatics Campus, Germany

5 social domains \rightarrow 16 social relations







Hierarchical power (d3)



presenter – audience (r8)

- teacher student (r9)
- trainer trainee (r10)

- subordinate leader -(r11)

Age

Semantic attribute models

Revisit domain definitions:

e.g. Attachment domain

characterized by proximity maintenance within a protective relationship, e.g. kinship between parents and children. Human attributes such as age difference, proximity and the activity of seeking protection are social cues which can be visually recognizable.







Emotion

Age

Gender

Proximit (pairwise

Activity

Attributes: age, proximity, activity

Build semantic attribute models:

- Feature extraction from 10 attribute models
- Classifier training, e.g. linear SVM

Advantages:





friends (r4)

siblings (r5)

classmates (r6)

Mating (d2)



lovers / spouses (r7)

Coalitional groups (d4)

dance team members sport team members colleagues band members (r13)(r12)(r14)(r15)

<u>SEMANTIC ATTRIBUTES</u> (DATASET) 6 classes: senior, young, ... (PIPA, head regions) 2 classes: female, male (PIPA, head regions) Gender

32 classes: arched eyebrows, ...(CelebA Face)

- 5 classes: frontal, left, right, ... (IMFDB)
- 7 classes: anger, happiness, ... (IMFDB)
- 6 classes: senior, young, ... (PIPA, body regions)
- 2 classes: female, male (PIPA, body regions)
- **Clothing** 8 classes: has t-shirt, has shorts, ...(Berkeley P.A.)
 - 7 classes: hold from behind, ... (Immediacy)
 - 504 classes: adjusting, smiling, ... (ImSitu.)

Semantic attributes lend themselves for the model interpretability. Feature concatenation (add location & scale) > Bridge the gap between social psychology theory and computational models. \succ Allow to leverage other large-scale datasets annotated with such attributes.

Baseline vs. Semantic attribute models Baseline end-to-end recognition model



MODEL END-TO-EN END-TO-EN PRE-TRAIN FINETUNED

HEAD ATTE BODY ATTR All attri

Go into semantic attributes



[1] Bugental, D.B.: Acquisition of the Algorithms of Social Life: A Domain-Based Approach. Psychological Bulletin,2000. [2] Zhang, N., Paluri, M., Taigman, Y., Fergus, R. and Bourdev, L.: Beyond frontal faces: Improving person recognition using *multiple cues. CVPR 2015.*



Accuracies of social relation recognition, social domain recognition, social domain generalization testing

	RELATION	Domain	GENERALIZATION
ND SCRATCH	34.4%	41.9%	—
ND FINETUNED	46.2%	59.0%	18.5%
ied, SVM	35.9%	53.3%	27.7%
D, SVM	48.6%	63.2%	27.1%
RIBUTES, SVM	44.8%	59.4%	21.5%
RIBUTES, SVM	57.2%	67.7%	32.8%
butes, SVM	57.2%	67.8%	33.3%



body region (3*6*head region