## How to Make Cross Encoder a Good Teacher for Efficient Image-Text Retrieval? Supplementary Materials

In this supplementary materials, we further explain the differences and connections between score distribution distillation and ranking distillation, in order to analyze the advantages of ranking distillation in the process of distilling knowledge from cross-encoder to dual-encoder. We also elaborate on (1) details about pre-training datasets, downstream datasets, and evaluation metrics of downstream tasks; (2) Visualizations about image-to-text retrieval and text-to-image retrieval. (3) More ablation study for CPRD loss.

## A. Score Distribution Distillation and Ranking Distillation



(a)
(b)

Figure 1. (a) KL-divergence-based distillation targets from crossencoder. (b) Predicted similarity scores from student dual-encoder after softmax operation.

Score distribution distillation (i.e., KL-divergence-based knowledge distillation) requires the student and teacher models have the same score distribution over multiple samples. Upon further analysis, we find that score distribution can be interpreted as ranking distillation with additional constraints. As shown in Figure 1, given an image and multiple texts $t_{i}, i \in\{1,2, \cdots, 5\}$, we compute their similarity $p_{i}$ with cross-encoder and construct distillation target $q_{i}$ by applying softmax operation over these scores. A hyperparameter $\tau$ is employed to control the sharpness of distillation target. Without loss of generality, we assume that:

$$
\begin{equation*}
p_{1}>p_{2}>p_{3}>p_{4}>p_{5} \tag{1}
\end{equation*}
$$

We can prove that:

$$
\begin{gather*}
\text { if } p_{i}-p_{j}>p_{m}-p_{n}, \\
\text { then } q_{i}-q_{j}>q_{m}-q_{n}, \\
\forall i, j, m, n \in\{1,2, \cdots, 5\}, i<j \leq m<n, \tau>0 . \tag{2}
\end{gather*}
$$

Proof. According to Mean value theorem,

$$
\begin{equation*}
q_{i}-q_{j}=\frac{e^{p_{i} / \tau}-e^{p_{j} / \tau}}{\sum_{k} e^{p_{k} / \tau}}=\frac{\left(e^{a}\right)^{\prime}\left(p_{i} / \tau-p_{j} / \tau\right)}{\sum_{k} e^{p_{k} / \tau}} \tag{3}
\end{equation*}
$$

where $a \in\left(p_{i} / \tau, p_{j} / \tau\right)$. Similarly,

$$
\begin{equation*}
q_{m}-q_{n}=\frac{\left(e^{b}\right)^{\prime}\left(p_{m} / \tau-p_{n} / \tau\right)}{\sum_{k} e^{p_{k} / \tau}} \tag{4}
\end{equation*}
$$

where $b \in\left(p_{m} / \tau, p_{n} / \tau\right)$. Given the assumption of Equation 1 and 2, we can derive that $a>b$ and thus $q_{i}-q_{j}>$ $q_{m}-q_{n}$.

In other words, taking $t_{1}, t_{2}, t_{3}$ as examples, $p_{1}>p_{2}>$ $p_{3}$ and $p_{1}-p_{2}>p_{2}-p_{3}$, then the values $q_{i}$ satisfy $q_{1}-q_{2}>$ $q_{2}-q_{3}$ with any $\tau>0$. Such a distillation target requires that:

$$
\begin{gather*}
s_{1}>s_{2}>s_{3}  \tag{5}\\
s_{1}-s_{2}>s_{2}-s_{3} \tag{6}
\end{gather*}
$$

where $s_{1}, s_{2}, s_{3}$ is the similarity scores (after softmax) from student model. Note that the objective of Equation 5 is the same as ranking distillation. However, the additional constraint of Equation 6 may interfere with the learning of image-text alignment due to the significant difference between the similarity distributions of dual-encoder and crossencoder, which is validated by our experimental results.

## B. Datasets Details

Table 1. Statics of the pre-training datasets.

|  | COCO (Karpathy-train) | VG | CC3M | SBU |
| :--- | :---: | :---: | :---: | :---: |
| image | 113 K | 100 K | 2.81 M | 825 K |
| text | 567 K | 769 K | 2.81 M | 825 K |

Pre-training datasets. We show the statistics of the images and texts of pre-training datasets in the Table 1
MSCOCO. MSCOCO [5] is a large image-text dataset of 123 K images, where each image has 5 human-annotated captions. Following [3, 4, 6], we adopt the Karpathy split of MSCOCO, where $5 \mathrm{~K} / 5 \mathrm{~K} / 113 \mathrm{~K}$ images are used for testing, validation and training respectively.
Flickr30K. Flickr30K contains 31 K images and 159 K captions. Each image is usually annotated with 5 captions. Following [1], we $1 \mathrm{~K} / 1 \mathrm{~K} / 29 \mathrm{~K}$ images for testing, validation and training respectively.
Crisscrossed Captions. Crisscrossed Captions dataset [7] is an extension of MS-COCO dataset with human semantic similarity judgments for intra- and inter- modality pairs. It contains human ratings for 267,095 pairs (derived from 1,335,475 independent judgments), a massive extension in scale and detail to the 50 k original binary pairings.


Figure 2. Illustration of image-to-text retrieval of our model and baseline model. Ground-truth captions for each image are in red color.


Figure 3. Illustration of text-to-image retrieval results of our model and baseline model. The ground-truth image for each text is in the red box.

## C. Evaluation Metrics

Retrieval. We report the widely-used $\mathrm{R} @ k(k=1,5,10)$ for cross-modal retrieval, which is the proportion of matched samples found in the top- $k$ retrieved results. We also report $\mathrm{R} @ \mathrm{~S}$ to reveal the overall performance, which is defined as the sum of $\mathrm{R} @ k$ metrics at $k=\{1,5,10\}$ of both image-to-text
and text-to-image retrieval tasks.
Ranking. We report the Spearman's bootstrap correlation following $[2,7]$ to assess whether a model ranks pairs similarly to human raters. For each correlation estimate, we sample half of the queries (to increase diversity across samples) and for each selected query, we choose one of the items for which Crisscross caption dataset supplies a paired rating. We compute Spearman's correlation between the ground-truth scores and the model scores for the selected pairs. The final correlation is the average over 1000 of these bootstrap samples.

## D. Visualizations

Image-to-text Retrieval. We show image-to-text retrieval results on the MSCOCO test set in the Figure 2. We can observe that: (1) Our model has a more precise perception of detailed objects and actions in the image, e.g., the baseline model erroneously identifies "white cap", "run" from the (a), while our method accurately determines that it is a man hitting a ball with a racket; (2) Our model correctly recognizes detailed relation "nuzzling" and "leaning" in the (b), while the baseline model fails to achieve such recognition; (3) Our model achieves better cross-modal matching for rare concepts, as shown in (c), where our model recognizes the "coconut" and aligns it with the corresponding text.
Text-to-image Retrieval. The text-to-image results are shown in Figure 3. It can be seen that: (1) Our model perceives abstract adjectives more accurately, e.g., "a modern train" in (a); (2) Our model understands local text semantics "in the midst of repairs" better and find the image that contains repair tools in (b), but the baseline model only finds
the images with "kitchen" and "cabinets"; (3) Our model has better understanding on the number, e.g., our model find the image with only "two" white vans accurately in (c).

## E. Ablation Study

Table 2. The Spearman's rank correlation $(\times 100)$ of samples from different ranking intervals between DE and CE .

| Rank Interval | image $\rightarrow$ text |  | text $\rightarrow$ image |  |
| :--- | :---: | :---: | :---: | :---: |
|  | DE | +CPRD | DE | +CPRD |
| $1-16$ | 53.1 | 61.3 | 50.7 | 60.0 |
| $17-32$ | 17.0 | 22.8 | 16.8 | 21.7 |
| $33-48$ | 10.1 | 14.7 | 15.7 | 12.8 |
| $49-64$ | 7.1 | 10.0 | 23.1 | 27.4 |

The effect of ranking mimicking. To validate whether our method mimics the ranking of cross-encoder, we use dual-encoder to retrieve the top 64 texts/images given each image/text of MSCOCO test dataset. Then we re-rank the retrieved texts/images in the different rank interval (i.e., 1-$16,17-32,33-48,49-64)$ with cross-encoder and compute the spearman's rank correlation. As shown in Table 2, applying our CPRD method on the dual-encoder improves the rank correlation on most of the rank intervals, validating the effectiveness of our method in mimicking cross-encoder's ranking. It is worth noting that the rank correlation degrades for top 33-48 retrieved images given texts, but the relative order between these lower-ranked samples is not important and our method is designed to disregard this order.

Table 3 . The performance comparison with variation of $\mathcal{L}_{i j}$.

| Loss Type | image $\rightarrow$ text |  |  | text $\rightarrow$ image |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |
|  | R@1 | R@5 | R@10 | R@1 | R@5 | R@10 |  |
| None | 32.0 | 59.4 | 71.5 | 24.4 | 49.5 | 61.0 | 297.8 |
| $\hat{\mathcal{L}}_{i j}$ | 31.3 | 59.7 | 71.1 | 23.9 | 48.1 | 59.5 | 293.6 |
| $\mathcal{L}_{i j}$ | $\mathbf{3 4 . 3}$ | $\mathbf{6 1 . 4}$ | $\mathbf{7 3 . 2}$ | $\mathbf{2 7 . 0}$ | $\mathbf{5 2 . 8}$ | $\mathbf{6 4 . 5}$ | $\mathbf{3 1 3 . 2}$ |

The variant of our proposed contrastive partial ranking distillation loss. Here, we want to explore "Does it important to constrain that valid hard negatives have higher score than easy negatives in our proposed loss?". Without such constraint, the scores of hard negatives ranked lower are trained to have smaller similarity with CPRD, and might even be lower than those easy negatives, which have a negative impact on the performance of the dual-encoder. We test the variant loss $\mathcal{L}_{i j}$ which does not have the above constraint. The original $\mathcal{L}_{i j}$ and $\hat{\mathcal{L}}_{i j}$ are formulated as:

$$
\begin{aligned}
& \mathcal{L}_{i j}=-\log \frac{\exp \left(\boldsymbol{v}_{i}^{\top} \hat{\boldsymbol{t}}_{c_{i j}} / \tau\right)}{\sum_{k=j}^{\mathrm{K}} \exp \left(\boldsymbol{v}_{i}^{\top} \hat{\boldsymbol{t}}_{c_{i k}} / \tau\right)+\sum_{k=\mathrm{K}+1}^{B+N_{q}-1} \exp \left(\boldsymbol{v}_{i}^{\top} \hat{\boldsymbol{t}}_{d_{i k}} / \tau\right)} . \\
& \hat{\mathcal{L}}_{i j}=-\log \frac{\exp \left(\boldsymbol{v}_{i}^{\top} \hat{\boldsymbol{t}}_{c_{i j}} / \tau\right)}{\sum_{k=j}^{\mathrm{K}} \exp \left(\boldsymbol{v}_{i}^{\top} \hat{\boldsymbol{t}}_{c_{i k}} / \tau\right)} .
\end{aligned}
$$

As shown in Table 3, $\hat{\mathcal{L}}_{i j}$ is not as good as $\mathcal{L}_{i j}$, and it even has a negative impact on the baseline model, validating the importance of ensuring that valid hard negatives have higher score than easy negatives in the distillation loss.

The choices between online hard negatives similarity calculation and offline approach. As mentioned in Sec 3.2.2, using the cross-encoder to calculate similarity scores online brings additional training costs. To reduce the training cost, we can calculate the similarity of hard negative pairs in an offline manner. It is worth noting that, compared to online method, the offline computation for one teacher is heavier due to larger candidate number but only occurs once. Offline method is thus more efficient when reusing ranking targets (e.g., training multiple students with one teacher). Otherwise (e.g., training a student with varying teachers), online method is more efficient. The method choice depends on the scenarios.

## References

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