Supplementary Material for Open-domain Visual Entity Recognition: Towards Recognizing Millions of Wikipedia Entities

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1. Dataset Construction, Annotation, and Additional Statistics

In this section, we describes the complete details on data collection, curation, entity linking, and show additional statistics of the processed dataset (§1.1). Then we also discuss how we train annotators to annotate our task, and provide the concrete annotation interface(§1.2).

1.1. Data Collection & Pre-processing

Some of our member datasets have been reported to include non-imageable classes, classes with undesired social bias [11], or non-entity classes (*e.g.*, numbers). Therefore, we apply a filtering process to compose our dataset, based on the individual condition of each source dataset. Overall, to create the Entity split, we first apply a general safety filter [11] to remove non-imageable labels, non-entity labels, and labels with social bias. To create the Query split, we employed three expert annotators to write heuristic policies to filter each VQA dataset, and ensure our task is focusing on entity related questions. Concretely, questions related to counting, verification, or querying non-entity attributes (*e.g.*, dates), are removed. Then we apply the same safety filter.

Based on the filtered data, we developed a two-staged entity linking strategy to connect the label text to Wikipedia entities, on both Entity and Query splits. First, we obtain exact match based entity candidates by querying the Wikipedia search API (with the auto-suggestion disabled) with the raw label text. We reject candidates whose landing pages are identified as disambiguation pages. The Wikipedia API¹ automatically redirects queries (in our case, labels) matching entity aliases to their canonical form. For the labels which do not have an exact match in Wikipedia, we use a state-ofthe-art text-based entity linker (*i.e.*, GENRE [4]) to obtain top candidate Wikipedia entity names. Finally, we link the label to the top ranked entity whose landing page is not a disambiguation page.

Using the entity linking process described earlier, we successfully connect a total of 24,895 class labels in OVEN-Wiki to corresponding Wikipedia entities. Overall, our dataset contains 20,801 unique entities. For the Entity split data, we generate a synthetic text query based on the super-category information of the label (either provided by source dataset or mined from Wikidata²), using templated language. For example, iNaturalist has provided detailed supercategory annotation on each class, such as Plantae, Reptilia, etc. For dataset that do not provide this information, we use the super-category mined from Wikidata, which is publiclly crowd sourced and maintained. As a result, our templated query generator produces the query ``what is the species of the plant in this image?'' for the entity ``Eryngium alpinum'', whose super-category is Plantae. Due to space limit, we provide more explanation in Appendix. For all Wikipedia entities, we use the corresponding Wikipedia page and its associating multi-media content (e.g., information box images, etc.) as the source of multi-modal knowledge about entities.

Specifically, Figure 1 shows the number of unique entities in both the Entity and Query splits, where we compare the total number of entities in each source dataset against its original population (after applied safety filter). Note that for the Google Landmarks v2 (Gldv2) dataset, we employed

[†] Work was done when interned at Google.

[‡] Our dataset and evaluation toolkit is publicly available at https: //open-vision-language.github.io/oven

¹https://www.mediawiki.org/wiki/API

²Available at https://www.wikidata.org/wiki/Wikidata



Figure 1: Number of unique entities on Entity split (left) and Query split (right). We compare it against the # of entities before applying pre-processing. Note that VQA datasets contain massive non-entity answers, or collapsed answers, which leads to a large reduction in numbers after pre-processing.

the cleaned data split from [12], where the total number of unique entities is significantly reduced. Because Gldv2 is automatically generated and has reported to contain noises particularly with tail entities [12], we removed entities with less than 50 instances for a improved precision (further reduces the # of entities in Gldv2 to ~6k).

To give more details for the Figure **??** in the main text, we further present full super-category grouping information in Figure **2**. As aforementioned, we have combined entities that belongs to general groups (*e.g.*, "object", "item" groups) or unpopular groups (*e.g.*, groups with less than 5 entities) into the "others" group. We also merged some sub-categories into super-categories, *e.g.*, "location"+"park"+"lake"+"river"+"mountain" \rightarrow "location", "building"+"bridge" \rightarrow "building".

1.2. Human Annotation Procedure & Interface

In order to verify the quality of OVEN-Wiki and to provide a human verified test set to evaluate on, we conduct human annotation on a subset of test set. The annotators are asked to correct the errors in the ¡image, query, answer¿ triplets. The details are as follows.

Annotation interface Figure 3 illustrates the annotation interface. The left side of Figure 3 are the input to the annotators which includes the original question, image and the answer (together with the wikipedia hyperlink). The annotators are asked to complete the following questions:

1. Does the Wikipedia represent the correct meaning of the answer? Provide the Wikipedia link if not.

This question requires the annotators to correct the entity linking errors. The annotators use Google search to find the most suitable Wikipedia link if the provided one is not adequate. In our dataset, 8.4% of the entity links are reported wrong by more than 2 annotators, which are manually corrected later.

2. Is the Wikipedia answer physically present in the image.

This question is mainly aimed at filtering out the OCR examples which are out of our scope. One example is that the image about a wall painted with the word "love" and the linked entity is the "love" Wikipedia. In our dataset, 10.3% of the answers are reported not physically present in the image by more than 2 annotators, which are discarded from the human evaluation set.

3. *Rewrite the question so that no other object can be the answer.*

The annotators will rewrite the question is the answer is wrong or ambiguous. Annotators will make sure that the question can not be answered without the image and that the answers can not be included in the rewritten questions. In our annotation, 99.9% of the questions are being rewritten.

Instruction and Training We carefully design the training procedure to improve the annotation quality. We first conduct a "Self-study session" where the annotators will read the instructions and annotate a few toy examples. Then we conduct a "In-person tutorial" where we have an online video session in which we walk annotators through the full version of the instructions and discuss mistakes made in the self-study annotations. Finally we conduct a "Test exam" and the qualified annotators are accepted. In total, 30 annotators went through our training procedure and all of them were eventually accepted to work full-time on the main task.

Quality control We have a three way annotations where each examples are annotated by three annotators. We were giving regular feedback on the questions the annotators may have during the annotation and pointed out mistakes identified in annotators' past answers.





Original Question: Which general dog breed is the left dog?	Annotation Guidance: Please read this document (link)carefully before your annotation.
	1. According to the image, does wikipedia represent the correct Yes N meaning of the answer? 2. If not, paste the correct wikipedia link https://en.wikipedia.org/wiki/Sheep_dog
WR 20	Answer N/A if there is no such wikipedia link 3. Is the Wikipedia answer physically present in the image? 4. Based on the image, rewrite the question so that no other object can be the answe • Make sure the question can not be answered without the image. • Don't include answers in this question. Enter Text
	Submit

Figure 3: Annotation inferface

On average, it took annotators 4.6 minutes to answer each question with the time consumption slightly decreasing as annotators get familiar with the task. The compensation rate for the task was set to be \$17.8/hour which is higher than the minimum hourly wage in the US.

We filtered out all the examples where the wikipedia links are marked as wrong or the Wikipedia answers are marked as "Not physically present in the image".

2. Implementation Details of the baseline systems

In this section, we provide implementation details on the CLIP variants and PaLI model for the OVEN task.

2.1. CLIP Fusion Model

As aforementioned, we implemented this multi-modal dual encoder via taking pre-trained CLIP image and text encoders as featurizers. The CLIP model is based on a ViT-Large, with a total of over 400M parameters, pre-trained on a 400M prviate image-text dataset collected by OpenAI. Based on this model, we build two 2-layer Transformer models, on top of two CLIP models as the left and right encoder, for encoding the query representation and the entity representation, respectively. The 2-layer Transformers follows the same architecture as T5 Transformer [8], but with 2 layers, 12 attention heads, with each attention head of 64 dimensions, and the embedding size of 768. We then fine-tune this

composed model on the OVEN-Wiki's training data, using a in-batch contrastive learning objective [8], with a batch size of 4,096. We optimize the model for 10K steps in the fine-tuning stage, with Adafactor optimizer [9] and a initial learning rate of 0.001. There are 1k steps for the warmup, followed by a square root LR decay schedule with final learning rate of 1e-6.

2.2. CLIP2CLIP Model

Different from CLIP Fusion, CLIP2CLIP is a model that adds minimum new parameters to the pre-trained CLIP encoders. Same as other models, we initialize both the query encoder and the target encoder separately with the pre-trained CLIP model. Specifically, we use the pre-trained CLIP encoders for both left and right encoders, to encode the image and text modality for both the query representation and the entity representation. We then compute the four dot product similarity scores on the <input image, target text>, <input text, target image>, <input image, target image>, and <input text, target text> pairs, which is then combined via a learnable similarity weights into one logit score. For the Wikipedia images used in the retrieval, we apply the same image processing pipeline whenever the image is available. When the Wikipedia entity does not have an infobox image, we use a black image to represent the visual support.

To make sure that the learnable similarity weights is initialized properly, we perform a grid search to find a roughly good similarity weights for the CLIP2CLIP model (using OVEN-Wiki's training data). Then we took this similarity weights to initialize the CLIP2CLIP model and fine-tune all parameters on OVEN-Wiki's training set, under the same contrastive learning objective. Different from other models, given that this model has most of its parameters pre-trained, we realized that it works the best to early stop the model. As a result, we only fine-tune this model for 2k steps, with an initial learning rate of 1e-4, and a square root LR decay schedule with final learning rate of 1e-6.

2.3. PaLI Model

As aforementioned, we have evaluated two variants of PaLI models, the model with 3B total parameters (*i.e.*, PaLI-3B) and the model with 17B parameters (*i.e.*, PaLI-17B). The PaLI-17B model reuses 13B parameter from the mT5-XXL [10] and 4B parameters from the ViT-e [13], which were pre-trained Web Text and JFT-3B datasets, and then jointly trained on the WebLI [2] dataset with 10B image and text pairs, under a variety of pre-training objectives, including object recognition, split captioning, visual question answering, etc. Similarly, the PaLI-3B model reuses 1B parameters from mT5-Large [10], and 1.8B parameters from the ViT-G [13], under the same pre-training recipe. To fine-tune PaLI on our dataset, we finetue the pre-trained PaLI model using its Visual QA interface, and in-

ject the OVEN text queries into the PaLI's VQA prompt. As a concrete example, we convert a original query of what species is the animal in the image? into the format of Answer in en: what species is the animal in the image?, as input to the PaLI model. The objective of fine-tuning process is then to maximize the likelihood of answer generation, same as its standard VQA fine-tuning practices. Similarly, we employ the Adafactor optimizer to optimize the fine-tuning, with a total of 2K finetuning steps, with a warmup of 1K steps and linear LR decay schedule.

3. Additional Review on Related Works

In this section, we continue the review of related works omitted in the main text.

Entity linking (EL) is the task of grounding entity mentions in the text by linking them to entries in a given knowledge base. Supervised EL [7] has demonstrated its strong performance when all entities are in-distribution during the evaluation. Because KB is updating all the time, recent works [1, 3, 5, 6, 14] focus on a more realistic setting where entity linking needs to be achieved in the zero-shot, with a large portion of entities (to be evaluated) completely unseen during the training. OVEN is a visual analog of zero-shot EL, and targets at developing generalizable models that recognize entities unseen in the training. Among all EL literature, visually assisted EL [15] is most relevant to this work, whose goal is to use the associated image of text to improve the precision of text EL. OVEN is different as its text queries do not mention the name of the entities, which put visual understanding and reasoning into the central position.

4. Additional Experimental Results

In this section, we provide the validation performances on the proposed OVEN-Wiki (see Table 1), as well as complete results of ablation studies (see Figure 5 and Figure 4).

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		Entity $Split_{(Dev)}$			(Query Split	$Overall_{(Dev)}$	
	# Params	SEEN	UNSEEN	HM	SEEN	UNSEEN	HM	HM
Dual Encoders:								
• CLIP _{ViTL14}	0.42B	5.4	5.3	5.4	0.8	1.4	1.0	1.7
 CLIP Fusion_{ViTL14} 	0.88B	32.7	4.3	7.7	33.4	2.2	4.2	5.4
CLIP2CLIP _{ViTL14}	0.86B	12.6	10.1	11.2	4.1	2.1	2.8	4.4
Encoder Decoder:								
◆ PaLI-3B	3B	21.6	6.6	10.1	33.2	14.7	20.4	13.5
◆ PaLI-17B	17B	30.6	12.4	17.6	44.2	22.4	29.8	22.1

Table 1: Comparison between the fine-tuned models on the OVEN-Wiki validation set.



Figure 4: Fine-tuning PaLI or CLIP2CLIP for large # of steps increases the SEEN entity accuracy but hurts the UNSEEN entity accuracy.



Figure 5: Impact of # Wikipedia Candidates on PaLI and CLIP2CLIP. Increasing the size of Wikipedia makes the tasks difficult.

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