

InfographicVQA

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Abstract

Infographics communicate information using a combination of textual, graphical and visual elements. This work explores the automatic understanding of infographic images by using a Visual Question Answering technique. To this end, we present InfographicVQA, a new dataset comprising a diverse collection of infographics and question-answer annotations. The questions require methods that jointly reason over the document layout, textual content, graphical elements, and data visualizations. We curate the dataset with an emphasis on questions that require elementary reasoning and basic arithmetic skills. For VQA on the dataset, we evaluate two Transformer-based strong baselines. Both the baselines yield unsatisfactory results compared to near perfect human performance on the dataset. The results suggest that VQA on infographics—images that are designed to communicate information quickly and clearly to human brain—is ideal for benchmarking machine understanding of complex document images. The dataset is available for download at docvqa.org

1. Introduction

Infographics are documents created to convey information in a compact manner using a combination of textual and visual cues. The presence of the text, numbers and symbols, along with the semantics that arise from their relative placements, make infographics understanding a challenging problem. True document image understanding in this domain requires methods to jointly reason over the document layout, textual content, graphical elements, data visualizations, color schemes and visual art, among others. Motivated by the multimodal nature of infographics, and the human centered design, we propose a Visual Question Answering (VQA) approach to infographics understanding.

VQA received significant attention over the past few years [15, 5, 16, 20, 23, 3]. Several new VQA branches focus on images with text, such as answering questions

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How many companies have more than 10K delivery workers?

Answer: 2

Evidence: [Figure](#)

Answer-source: [Non-extractive](#) Operation: [Counting](#) [Sorting](#)

Who has better coverage in Toronto - Canada post or Amazon?

Answer: canada post

Evidence: [Text](#)

Answer-source: [Question-span](#) [Image-span](#) Operation: [none](#)

In which cities did Canada Post get maximum media coverage?

Answer: vancouver, montreal

Evidence: [Text](#) [Map](#)

Answer-source: [Multi-span](#)

Operation: [none](#)

Figure 1: Example image from InfographicVQA along with questions and answers. For each question, source of the answer, type of evidence the answer is grounded on, and the discrete operations required to find the answer are shown.

by looking at text books [24], business documents [31], charts [21, 22, 10] and screenshots of web pages [41]. Still, infographics are unique in their combined use and purposeful arrangement of visual and textual elements.

In this work, we introduce a new dataset for VQA on infographics, InfographicVQA, comprising 30,035 questions over 5,485 images. An example from our dataset is shown in Figure 1. Questions in the dataset include questions grounded on tables, figures and visualizations and questions that require combining multiple cues. Since most infographics contain numerical data, we collect questions that require elementary reasoning skills such as counting,

Dataset	Images	Synthetic Images	Template questions	Text type	# Images	# Questions	Answer type
TQA [24]	Science diagrams	✗	✗	MR	1K	26K	MCQ
RecipeQA [48]	Culinary pictures	✗	✓	MR	251K	37K	MCQ
ST-VQA [7]	Natural images	✗	✗	ST	23K	31K	Ex
TextVQA [39]	Natural images	✗	✗	ST	28K	45K	Ex, SAB
OCR-VQA [32]	Book covers	✗	✓	BD	207K	1M	Ex, Y/N
DVQA [21]	Bar charts	✓	✓	BD	300K	3.4M	Ex, Nm, Y/N
FigureQA [22]	Charts - 5 types	✓	✓	BD	120K	1.5M	Y/N
LEAF-QA [10]	Charts - 4 types	✓	✓	BD	250K	2M	Ex, Nm, Y/N
VisualMRC [41]	Webpage screenshots	✗	✗	BD	10K	30K	Ab
DocVQA [31]	Industry documents	✗	✗	Pr, Tw, Hw, BD	12K	50K	Ex
InfographicVQA	Infographics	✗	✗	BD	5.4K	30K	Ex, Nm

Table 1: **Summary of VQA and Multimodal QA datasets where text on the images needs to be read to answer questions.** Text type abbreviations are: Machine Readable: MR, Scene Text: ST, Born Digital: BD, Printed: Pr, Handwritten: Hw, and Typewritten: Tw. Answer type abbreviations are: Multiple Choice Question: MCQ, Extractive: Ex, Short abstractive: SAB, Abstractive: Ab, Yes/No: Y/N, and Numerical (answer is numerical and not extracted from image or question; but derived): Nm.

sorting and arithmetic operations. We believe our dataset is ideal for benchmarking progress of algorithms at the meeting point of vision, language and document understanding.

We adapt a multimodal Transformer [42]-based VQA model called M4C [19] and a layout-aware, BERT [12]-style extractive QA model called LayoutLM [46] for VQA on InfographicVQA. Results using these two strong baselines show that current state-of-the-art (SoTA) models for similar tasks perform poorly on the new dataset. The results also highlight the need to devise better feature extractors for infographics, different from bottom-up features [4] of visual ‘objects’ that are typically used for VQA on natural scene images.

2. Related works

Question answering in a multimodal context. Textbook Question Answering (TQA) [24] and RecipeQA [48] deal with Question Answering (QA) in a multimodal context. For TQA, contexts are textbook lessons and for RecipeQA, contexts are recipes containing text and images. Contrary to InfographicVQA and other datasets mentioned below, text in these two datasets are not embedded on the images, but provided in machine-readable form, as a separate input.

ST-VQA [7] and TextVQA [39] datasets extend VQA over natural images to a new direction where understanding scene text on the images is necessary to answer the questions. While these datasets comprise images captured in the wild with sparse text content, InfographicVQA has born-digital images with an order of magnitude more text tokens per image, richer in layout and in the interplay between textual and visual elements. OCR-VQA [32] introduces a task similar to ST-VQA and TextVQA, but solely on images of book covers. Template questions are generated from book metadata such as author name and title. Consequently, question-answers in the dataset are less re-

liant on visual information. DVQA [21], FigureQA [22], and LEAF-QA [10] datasets deal with VQA on charts. All three datasets have chart images rendered using chart plotting libraries and template questions.

DocVQA [31] comprises images of pages from industry/business documents. Questions in the dataset are grounded on document elements such as passages, tables, forms and charts. Similar to ST-VQA, DocVQA is an extractive VQA task where answers can always be extracted verbatim from the text on the images. VisualMRC [41] on the other hand, is an abstractive VQA (answers cannot be directly extracted from text in the images or questions) benchmark where images are screenshots of web pages. Compared to VisualMRC, InfographicVQA is an extractive VQA task (answers are extracted as ‘span’(s) of the question or text present in the given image), except for questions that require certain discrete operations resulting in numerical non-extractive answers. (see subsection 3.2). Table 1 presents a high-level summary of the QA/VQA datasets related to ours.

Multimodal transformer for Vision-Language tasks. Following the success of BERT [12]-like models for Natural Language Processing (NLP) tasks, there have been multiple works extending it to the Vision-Language space. Models like VL-BERT [40], VisualBERT [27], and UNITER [11] show that combined pretraining of BERT-like architectures on vision and language inputs achieve SoTA performances on various downstream tasks, including VQA on natural images. For VQA on images with scene text, M4C and TAP [49] use a multimodal transformer block to fuse embeddings of question, scene text tokens, and objects detected from an image.

The success of transformer-based models for text understanding inspired the use of similar models for document image understanding. LayoutLM and LAMBERT [14]

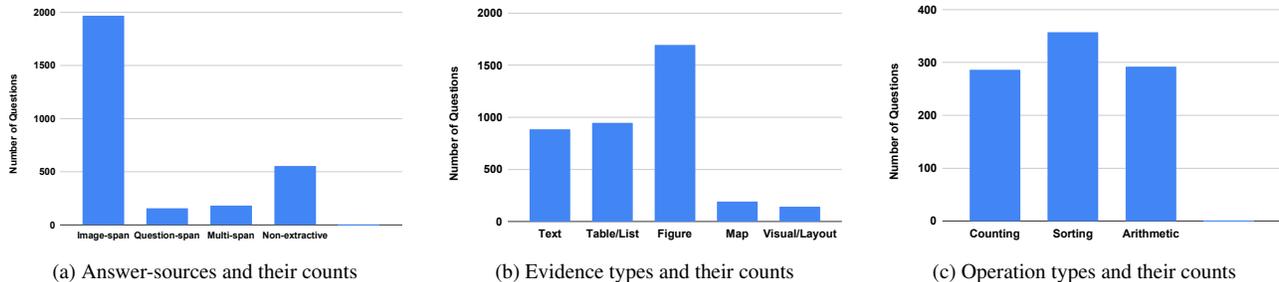


Figure 2: Count of questions in validation set by their Answer-source, (2a), Evidence required to answer (2b) and the discrete Operation performed to find the answer (2c).

incorporate layout information to the BERT architecture by using embeddings of the 2D positions of the text tokens in the image. One of the strong baselines we use in this work is based on the LayoutLM model. Concurrent to this work, there have been multiple works published on arXiv that deal with a joint understanding of the text, image and layout in document images. Models such as LayoutLMv2 [47], TILT [34], DocFormer [6] and StrucText [28] build on transformer-based architectures and leverage large-scale pretraining on unlabelled data, using pretraining objectives specifically designed for document understanding.

Infographics understanding. Bylinskii *et al.* [9] and Madan *et al.* [30] looked at generating textual and visual tags from infographics. Landman uses an existing text summarization model to generate captions for infographics [26]. But the model uses only text recognized from infographics to generate the captions and layout/visual information is not considered. These three works use Visually29K dataset that comprises images from a single infographics website. MASSVIS [8] is a collection of infographics created to study infographics from a cognitive perspective. As observed by Lu *et al.* [29], it is a specialized collection focusing on illustrations of scientific procedures and statistical charts, therefore not representative of general infographics.

To summarize, existing datasets containing infographics are either specialized collections or infographics collected from a single source. In contrast, the InfographicVQA dataset comprises infographics drawn from thousands of different sources, with diverse layouts and designs, and without any topic specialization.

3. InfographicVQA

A brief description of the data collection and detailed analysis of the data is presented here. Refer to Section A in the supplementary material for more details on data collection.

3.1. Collecting images and question-answer pairs

Infographics in the dataset were downloaded from the Internet for the search query “infographics”. The downloaded images are cleaned for removal of duplicates before adding them to the annotation tool. Unlike crowd-sourced annotation, InfographicVQA was annotated by a small number of annotators using an internal annotation tool. The annotation process involved two stages. In the first stage, workers were required to add question-answer pairs based on an infographic shown to them. Similar to the SQuAD dataset [35], to make the evaluation more robust, an additional answer was collected for each question in the validation and test split during the second stage of annotation. At this stage, workers were shown an image annotated in the first stage along with the questions asked on it. They were instructed to answer the questions or flag a question if it was unanswerable.

3.2. Question-answer types: answer-source, evidence and operation

In the second stage, in addition to answering questions collected in the first stage, we instructed the workers to add question-answer types (QA types). QA types are a set of category labels assigned to each question-answer pair. DocVQA and VisualMRC have QA types that indicate the kind of document object a question is based on. DROP [13] dataset for reading comprehension defines answer types such as question span and passage span and categorizes questions by the kind of discrete operations arithmetic or logical operations required to find the answer. In InfographicVQA we collect QA types under three categories — Answer-source, Evidence and Operation.

There are four types of Answer-source — Image-span, Question-span, Multi-span and Non-extractive. Akin to the definition of ‘span’ in SQuAD [35] and DocVQA, an answer is considered Image-span if it corresponds to a single span (a sequence of text tokens) of text, extracted verbatim, in the reading order, from text present in the image. Similarly, when the answer is a span from the question it is labelled as Question-span. In Figure 1, answer to the second

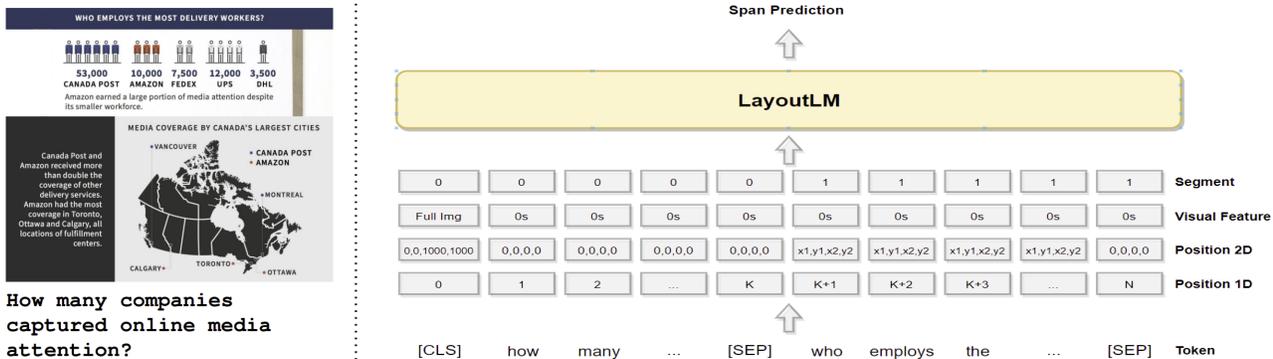


Figure 5: Overview of our LayoutLM based model for predicting answer spans. Textual, visual and layout modalities are embedded and mapped to the same space. Then, they are added and passed as input to a stack of Transformer layers.

input. Similar to M4C, for each OCR token, we use ROI pooled feature from the Box head of a pretrained object detection style model. This feature is mapped to the same size as other embeddings using a linear projection layer. For [CLS] and other special tokens we add visual feature corresponding to an ROI covering the entire image, named as “Full Img” in Figure 5.

4.3.2 Training procedure

Similar to the BERT and original LayoutLM, we train the model in two stages.

Pretraining: Following original LayoutLM, we use Masked Visual-Language Model (MVLN) task for pre-training with a masking probability of 0.15. Whenever masking, we replace each token with the [MASK] token 80% of the time, with a random token 10% of the time and keep it unchanged 10% of the time.

Finetuning: For finetuning, similar to BERT QA model for SQuAD benchmark, we use an output head that predicts start and end token positions of the answer span.

5. Experiments and results

In this section we report the experimental setting and results.

Detector	TextVQA		DocVQA		InfographicVQA	
	Avg.	<2 det.(%)	Avg.	<2 det.(%)	Avg.	<2 det.(%)
VG	28.8	0.0	4.1	43.9	7.4	23.9
DLA	1.0	97.9	4.7	0.0	2.9	43.4

Table 3: Statistics of object detections using two detectors – VG and DLA. DLA is trained for detecting document layout objects and VG is an object detection model trained on Visual Genome. Avg. shows average number of detections per image. ‘<2 det.(%)’ is the percentage of images on which number of detected objects is less than 2.

Baseline	ANLS		Accuracy(%)	
	val	test.	val	test
Human performance	-	0.980	-	95.70
Random answer	0.006	0.005	0.00	0.00
Random OCR token	0.011	0.014	0.29	0.49
Majority answer	0.041	0.035	2.21	1.73
Vocab UB	-	-	53.16	51.34
OCR UB	-	-	53.95	56.96
Vocab + OCR UB	-	-	76.71	77.4

Table 4: Results of heuristics and upper bounds. Heuristics yield near zero results. More than 75% of the questions have their answer present either in a fixed vocabulary or as an Image-span of the OCR tokens serialized in default reading order.

5.1. Experimental setup

Evaluation metrics. For evaluating VQA performance on InfographicVQA, we use Average Normalized Levenshtein Similarity (ANLS) and Accuracy metrics. The evaluation setup is same as the evaluation in DocVQA.

OCR transcription. Text transcriptions and bounding boxes for text tokens in the images are obtained using Texttract OCR [1].

Human performance For evaluating human performance, all questions in the test split of the dataset are answered with the help of two volunteers (each question answered by a single volunteer).

Vocabulary of most common answers. For Vocab UB and heuristics involving a vocabulary, we use a vocabulary of 5,000 most common answers in the train split.

ROI Features. For our experiments using M4C and LayoutLM models, visual features of different bounding regions from the images are used. To this end, we use two pretrained object detection models — a Faster-RCNN [36] trained on Visual Genome [25] and a Mask-RCNN [17] trained on document images in PubLayNet [50] for Document Layout Analysis (DLA). We refer to these detectors as VG and DLA, respectively, in further discussions. The

FasterRCNN model we use is same as the one used for M4C. We use the implementation in MMF framework [37]. The DLA detector we use is from a publicly available Detectron2 [44]-based implementation [18]. Features from the last or second last Fully Connected (FC) layer are used as visual features in M4C and LayoutLM model. In VG and DLA, these features are of size 2048 and 1024 respectively.

In Table 3 we summarize the results while using the two detectors on TextVQA, DocVQA and InfographicVQA. With DLA, we notice that many of its detections, especially when there is only one detection per image is a box covering the entire image.

Experimental setting for M4C. We use the official implementation of the model [37]. The training parameters and other implementation details are the same as the ones used in the original paper. As done in original M4C, fixed vocabulary used with the model is created from 5,000 most common words among words from answers in the train split.

Experimental setting for LayoutLM. The model is implemented in Pytorch [33]. In all our experiments, we start from a pretrained checkpoint of LayoutLM model made available by the authors in Huggingface’s Transformers model zoo [43, 2]. The newly introduced linear projection layer which maps the ROI pooled features to the common embedding size of 768, is initialized from scratch. The features are from the last FC layer of the Box head of DLA or VG. To continue pretraining using in-domain data, we use four samples in one batch and Adam optimizer with a learning rate $2e - 5$. For finetuning, we use a batch size of 8 and Adam optimizer with learning rate $1e - 5$. For in-domain pretraining and finetuning no additional data other than train split of InfographicVQA is used. To map answers in InfographicVQA train split to SQUAD [35]-style spans, we follow the same approach used by Mathew *et al.* for DocVQA. We take the first subsequence match of an answer in the serialized transcription as the corresponding answer span. This way we find approximate spans for 52% of questions in the train split. Rest of the questions are not used for finetuning the model.

5.2. Results

Results of heuristic baselines, upper bounds, and human performance are shown in Table 4. Human performance is comparable to the human performance on DocVQA. As given by the Vocab + OCR UB, more than three quarters of questions have their answers present as a span of the OCR tokens serialized in the default reading order or in a vocabulary of most common answers in the train split.

We show results using M4C model in Table 5. In contrast to the original setting for which finetuning of visual features and features of detected objects are used, a setting that uses no finetuning and only a single visual feature corresponding to ROI covering the entire image, yields the best result.

Visual Feature	Finetune detector	Object& Count	# OCR tokens	ANLS		Accuracy(%)	
				val	test	val	test
VG	✓	Obj. (100)	50	0.107	0.119	4.81	4.87
VG	✓	Obj. (20)	50	0.111	0.122	4.82	4.87
VG	✗	Obj. (20)	50	0.125	0.127	4.89	4.89
VG	✗	Obj. (20)	300	0.128	0.134	4.90	5.08
VG	✗	None	300	0.136	0.143	5.86	6.58
VG	✗	Full Img	300	0.142	0.147	5.93	6.64
DLA	✗	Obj. (20)	50	0.110	0.130	4.86	5.02
DLA	✗	Obj. (20)	300	0.132	0.144	5.95	6.50
DLA	✗	None	300	0.140	0.142	5.90	6.39
DLA	✗	Full Img	300	0.138	0.140	5.97	6.42

Table 5: Performance of different variants of the M4C model. The original M4C setting is the one shown in the first row. ‘Finetune detector’ denotes the case when features from penultimate FC layer is used and last FC layer is finetuned along with the M4C model. This is the default setting in M4C. In our experiments, we get better results without finetuning. ‘Obj. (100)’ is the case when features from up to 100 objects (bottom-up features) are used. We experiment with 20 objects per image and the results did not change much. Using no object (‘None’) and feature from only one object—a box covering the entire image (‘Full Img’)—yield better results than the case where bottom-up objects are used.

Results of the LayoutLM based model are shown in Table 6. In-domain pretraining, using text from question, and OCR tokens help the model significantly. This is inline with observation by Singh *et al.* that pretraining on data similar to the data for a downstream task is highly beneficial in visio-linguistic pretraining [38]. The model that uses Full Img feature from DLA, added to the CLS performs the best on validation set. On the test set, a model which does not use any visual feature performs the best.

From Table 6, it is evident that models which use visual features of OCR tokens do not give better results. This im-

Full Img to	Visual feature	Continue pretrain.	OCR visual	ANLS		Accuracy (%)	
				val	test	val	test
-	-	✗	✗	0.212	0.225	13.40	15.32
-	-	✓	✗	0.250	0.272	18.14	19.74
CLS	DLA	✓	✗	0.256	0.261	18.56	19.16
All	DLA	✓	✗	0.248	0.266	17.82	18.77
Non-OCR	DLA	✓	✓	0.245	0.263	17.21	18.37
CLS	VG	✓	✗	0.229	0.235	16.47	16.51
All	VG	✓	✗	0.109	0.106	5.43	4.96
Non-OCR	VG	✓	✓	0.042	0.037	1.75	1.28

Table 6: Performance of LayoutLM with different input settings. Row 1 and 2 show LayoutLM’s performance with and without in-domain pretraining. ‘Visual Feature’ column specify the kind of detector used for visual feature. ‘OCR visual’ indicate whether visual features of the OCR tokens are used or not. ‘CLS’, ‘All’ and ‘Non-OCR’ in ‘Full Img to’ column represent Full Img feature added only to CLS token, all tokens and all non OCR tokens respectively.

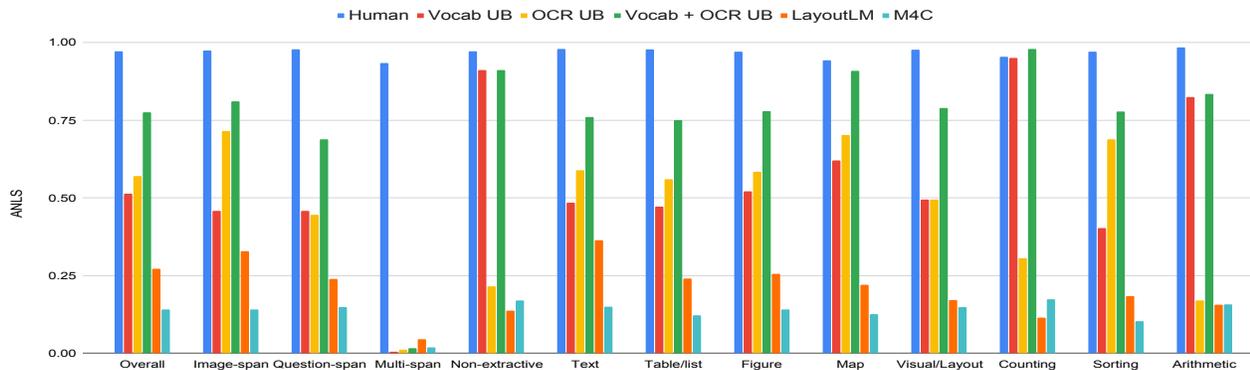


Figure 6: Performance of baselines and upper bounds for different QA types.



Figure 7: **Qualitative Results** For the left most question, evidence is Table/List and the LayoutLM gets it right. In case of the second question where evidence is a Table/List and Sorting is involved, M4C answers correctly. In case of the last question that requires subtraction of 77 from 100 neither M4C, nor LayoutLM gets the answer correct. For better visualization, images we show here are relevant regions cropped from the original infographics. More qualitative examples showing images in original size are given in the supplementary material.

plies that token embeddings of the OCR tokens are good enough and the additional information from visual features of the tokens contribute little to the performance.

Most of the recent models that employ visio-linguistic pretraining of BERT-like architectures [27, 40] incorporate bottom-up visual features—features of objects detected on the images—into the model as visual tokens. We follow the approach in VisualBERT [27], where visual tokens are concatenated after the input stream of text tokens. Each visual token is represented by a dummy text token [OBJ], a separate segment, 1D and 2D positions and the ROI pooled visual feature of the object’s region. But in our experiments, the addition of visual tokens did not give us results any better than the model without visual tokens. Hence we do not show this setting in illustration of our model architecture or in the results table. We believe the visual tokens we use impart little information since the object detectors we use—a detector trained for detecting objects on natural scene images and another for document layout analysis—are not suitable for infographics. This is evident from Table 3. Both the detectors detect only a few instances of ob-

jects on infographics.

In Figure 6, the performance of our trained baselines on the test split is compared against the upper bounds and human performance. The M4C and LayoutLM models used for this comparison are the variants that give best ANLS on the test data. Finally a few qualitative results from our experiments are shown in Figure 7.

6. Conclusion

We introduce the InfographicVQA dataset and the task of VQA on infographics. Results using the baseline models suggest that existing models designed for multimodal QA or VQA perform poorly on the new dataset. We believe our work will inspire research towards understanding images with a complex interplay of layout, graphical elements and embedded text.

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